

BULKY DOCUMENTS

(exceeds 300 pages)

Proceeding/Serial No: 91161817

Filed: 3-19-07

Title: Opposer's Notice of filing

of Testimony

Part 2 of 2

1 company that makes that"? Bracket answer.

2 A Right.

3 Q And as you testified previously, the
4 interviewer had the responsibility of taking what had
5 been given in response to the first question and
6 inserting in each of those three bracketed places the
7 name of what had been identified; is that right?

8 A Yeah, what she should of said and that she
9 said that sound comes from a heart monitor. Are you
10 thinking of one company that makes that heart monitor
11 or more than one company that makes that heart
12 monitor. She did it correctly and most of the
13 interviews look like they were done correctly.

14 Q And if the respondent had already identified
15 a company in response to the first question, the
16 instructions told the interviewer not to ask the
17 second question; is that correct?

18 A The respondent identified a company or
19 companies. If it doesn't mention any specific
20 company, they were to ask. And if it mentions a
21 specific company, they weren't. And some
22 interviewers asked anyway.

23 Q Now, the first question would be asked and
24 the respondents would say something which the

1 interviewer would write down and there's an
2 instruction at the top of the box that says: Probe
3 once with: Is there anything else? Do you see that?

4 A: Yes, sir.

5 Q And what was the purpose of that probe?

6 A To get complete answers when you're asking
7 open questions. People sometimes will give you one
8 word answers when they really have much more in mind.
9 And it's just a matter of in this case, we think it's
10 good technique. We don't always do it because we
11 don't always think it's necessary or useful.

12 Q And there is no probe follow-up for Question
13 Number 2; is that right?

14 A No. Because it's a yes/no kind of question.
15 What else could there be? I mean, it's a kind of
16 multiple choice question and multiple choice
17 questions we don't often probe -- or often don't
18 probe, let me say it correctly.

19 Q Well --

20 A We rarely would probe in a multiple question.

21 Q It's the case, isn't it, that the majority of
22 people did not -- majority of respondents did not
23 answer this question with "one company" or "more than
24 one company"?

1 A Many of them answered with particular company
2 names.

3 Q Right.

4 A That's true.

5 Q And if somebody answered with a single
6 company name, why would the interviewer not be asked
7 to probe for anything else?

8 A I don't know how to answer that question.
9 The answer is in our judgment that was the answer to
10 the question and that was it. It's not common to
11 probe such questions. That doesn't mean we should
12 never do it. My guess is it never even occurred to
13 us to do that.

14 Q And no further questions were asked beyond
15 the two that are indicated here; is that correct?

16 A Well, what's your job title and your
17 position. And the bottom of that page with --

18 Q Right.

19 A -- 799 you'll see that after all four sounds
20 they were asked their job title and their position.

21 Q But no further questions with respect to the
22 chirp sound; is that --

23 A That's correct.

24 Q And you did not attempt to gauge the primary

1 significance of the chirp sound in the mind of users
2 by asking a follow-up question as to the relative
3 purpose of the chirp sound; is that correct?

4 MR. GABRIELIDES: Objection to the form.

5 THE WITNESS: I think you have two different
6 ideas in that question. But we ask only this. This
7 is what we asked. You can characterize it whatever
8 way you please. That's your job. I'm not arguing
9 that. We asked these two questions. It speaks for
10 itself.

11 BY MR. STEWART:

12 Q Now, going back to the selection of the
13 sample -- I'm sorry -- the selection of the universe,
14 you did not seek to interview purchasers or potential
15 purchasers of the Motorola two-way radios that are
16 the subject of this proceeding, correct?

17 MR. GABRIELIDES: Object to the form.

18 THE WITNESS: I don't understand that question.
19 We think these people are potential purchasers or at
20 least purchase influentials, which are the same thing
21 in our mind; people who influence the purchasers.

22 BY MR. STEWART:

23 Q But you would acknowledge that there are
24 people who actually make the purchases of two-way

1 radios for EMT and fire departments and police
2 departments?

3 A Yeah, but they may well be people who are
4 simply told what to do. Go and buy me 16 Motorola
5 7.438s. Our understanding of the law is what matters
6 is purchase influentials in some sense who may be the
7 purchaser.

8 But if I send my wife to the store to buy
9 blades for my razor and I tell her exactly what blade
10 I want, she buys it, but I'm the one controlling it.

11 Q You didn't do any screening or any
12 questioning of any of these respondents to determine
13 the extent to which they had influence over purchase
14 of Motorola products?

15 A It's our belief that anybody working in a
16 field like this has some purchase influence because
17 if they don't like it, they're going to let their
18 supervision know. It's a single decision made for a
19 whole fire department, so it's -- no one person has
20 complete control. On the other hand if you're trying
21 to understand acquired distinctiveness as opposed to
22 confusion, users become more important in any case
23 than purchase influentials.

24 Q But I'd like --

1 A I think they all have some influence on it
2 and that's all that's required. It doesn't have to
3 be the ultimate influence or the most important
4 influence.

5 Q I'd like to have the answer to my specific
6 question.

7 A I'm sorry. I thought I was.

8 MR. STEWART: That's all right. Let me have it
9 read back.

10 (Record read.)

11 THE WITNESS: I'm sorry. I didn't answer the
12 question.

13 No, I didn't screen anything. The interview,
14 everything that happened you see so you know exactly
15 what I did.

16 BY MR. STEWART:

17 Q And further, just to be clear, you did not
18 ask any questions that would enable you to determine
19 whether any of the respondents actually was engaged
20 in purchasing equipment?

21 A If you mean by engaged in, meaning the guy
22 that makes the purchase order, no. If you mean, will
23 they have an influence on that purchasing and
24 therefore they're engaged in that sense, the answer

1 is I think that they are.

2 Q But you didn't --

3 A I didn't ask any questions that would
4 differentiate between those two situations.

5 Q You testified in your prior deposition that
6 you looked at product labeling and package; is that
7 correct?

8 A Looked at, yeah, sure.

9 Q And that includes the Motorola two-way radios
10 that are the subject --

11 A I believe so. I saw pictures of them.

12 Q And you also testified that you looked at
13 Motorola's website; is that correct?

14 A Yes, without question.

15 Q And in doing so did you see pictures of the
16 Motorola two-way radios?

17 A Yes, sir, among other things.

18 Q And the Motorola trademark are prominently
19 featured on the two-way radios; is that correct?

20 A Yeah. Depends on how you define prominently,
21 but I would agree with that.

22 Q So any user of a Motorola two-way radio would
23 know Motorola by name; isn't that right?

24 MR. GABRIELIDES: Objection to the form.

1 THE WITNESS: No; some would, most would, but not
2 any. People are infinitely variable. But users have
3 a reason to know it, if that's -- it's certainly more
4 than conceivable that they would know the name.

5 BY MR. STEWART:

6 Q And this is a situation in which a typical
7 buyer would know the corporate identity of the source
8 of these two-way radios; is that correct?

9 MR. GABRIELIDES: Object to the form.

10 THE WITNESS: Might well. Same hedge that I made
11 before, but basically I agree with you.

12 MR. STEWART: Could I have a brief break?

13 (A recess was taken.)

14 I have no further questions at this time.

15 THE WITNESS: That's it?

16 MR. GABRIELIDES: Let me take a short break.

17 (A recess was taken.)

18 I do have a couple of questions. We'll get
19 you out of here, Mike, I promise.

20 REDIRECT EXAMINATION

21 BY MR. GABRIELIDES:

22 Q Do you remember when Mr. Stewart asked you if
23 you had seen or you had viewed the two-way radios on
24 Motorola's site during the qualitative portion of

1 your work?

2 A I don't remember where we viewed various
3 things. I did see a two-way radio. I did look at
4 the website. Assuming that they show pictures on the
5 website, I saw it. If they didn't, I saw it
6 someplace else.

7 Q Do you also recall testifying that the
8 respondents were not shown two-way radios during the
9 questioning portion?

10 A I don't remember if he said anything, but I
11 know that they weren't. They were just shown a disc.

12 Q Let me ask it then --

13 A I don't remember.

14 Q Let me ask it in a direct way: Were the
15 respondents shown the two-way radios while they were
16 being questioned about the chirp?

17 A No, they were not shown anything. The
18 interviewer was sent a disc. That's all the
19 interviewer had. The disc doesn't have anything on
20 it. I don't know what player the interviewer used,
21 but they're using a disc player, not a two-way radio.

22 Q And is there a reason that two-way radios
23 were not shown to the respondents when they were
24 asked questions about the chirp?

1 A Sure. That would be incredibly leading as
2 you're telling them what the product is that they're
3 interested in. The interviewer didn't even know what
4 the product was. It's double blind.

5 You did ask the question about double blind.
6 The interviewer didn't know what the product was that
7 we were interested in. She had four sounds. That's
8 all she knew. She didn't know what the sounds were.
9 She knew she had four sounds. And I say "she"
10 because most of the interviewers are shes. And the
11 respondent heard and saw nothing except those four
12 sounds from the interviewer.

13 Now, they're in an office. There might be
14 other things present, but I have no way of knowing
15 that.

16 Q Now, when you said it would have been
17 leading, do you mean it would have been leading in
18 response to the question of what you associated with
19 the sound?

20 A Yes.

21 Q Would it also have been leading with respect
22 to the question of, is this product put out by one
23 company or more than one company?

24 A Could be.

1 Q In what way?

2 A Well, if you saw it from a particular
3 company, you might decide there was one company. But
4 they weren't -- they were supposedly interviewed in
5 private. That's the rule without question, and
6 that's an instruction.

7 And they heard the four sounds and they were
8 asked the questions, were shown nothing else by us.
9 And the interviewer had no idea -- I mean, for all
10 the interviewer knew the question of interest was
11 about the doorbell. They didn't know what was
12 interested.

13 MR. GABRIELIDES: I have no further questions.

14 MR. STEWART: I have a few follow-up questions.

15 RECROSS EXAMINATION

16 BY MR. STEWART:

17 Q Do you know whether the respondents who were
18 interviewed for the survey had day-to-day experience
19 in using Motorola two-way radios?

20 A I don't know, but I would not be at all
21 surprised if many of them did.

22 Q And you testified in your prior deposition
23 that if you had limited the survey to people who used
24 the Motorola two-way radio every day, you would have

1 gotten still higher numbers, do you recall?

2 A I would presume I said I would still get
3 higher numbers, but it's clearly not a proper way to
4 do it because once again I'm telling everyone
5 concerned what I'm interested in.

6 Q And you did not do any analysis or screening
7 to determine which, if any, of your respondents used
8 Motorola two-way radios on a day-to-day basis?

9 A No. We did a random sample so we should get
10 roughly the same percentage using it that use it in
11 the real world.

12 MR. GABRIELIDES: Could I get that answer read
13 back, please.

14 (Record read.)

15 MR. STEWART: I have no further question.

16 MR. GABRIELIDES: I have no further questions as
17 well.

18 - - - - -

19

20

21

22

23

24

1 STATE OF ILLINOIS)
) ss:
2 COUNTY OF C O O K)

3

4 The within and foregoing deposition of the
5 aforementioned witness was taken before HELEN Y. OH,
6 C.S.R., and Notary Public, at the place, date and
7 time aforementioned.

8 There were present during the taking of the
9 deposition the previously named counsel.

10 The said witness was first duly sworn and was
11 then examined upon oral interrogatories; the
12 questions and answers were taken down in shorthand by
13 the undersigned, acting as stenographer and Notary Public;
14 and the within and foregoing is a true, accurate and
15 complete record of all of the questions asked of and
16 answers made by the aforementioned witness, at the
17 time and place hereinabove referred to.

18 The signature of the witness was not waived,
19 and the deposition was submitted, pursuant to
20 Rules 30 (e) and 32 (d) of the Rules of Civil
21 Procedure for the United States District Court, to
22 the deponent per copy of the attached letter.

23 The undersigned is not interested in the within
24 case, nor of kin or counsel to any of the parties.

10/19/2006 Rapoport, Michael (911 Hz)

1 Witness my official signature and seal as
2 Notary Public in and for Cook County Illinois on this
3 _____ day of _____, A.D.
4 2006.

5
6
7
8
9 _____
 HELEN Y. OH, C.S.R.,

10 License No. 084-004434

 Notary Public

11 230 West Monroe Street

 Suite 1500

12 Chicago, Illinois 60606

 Phone: (312) 263-3524

1
2 UNITED STATES PATENT AND TRADEMARK OFFICE
3 TRADEMARK TRIAL AND APPEAL BOARD

4 NEXTEL COMMUNICATIONS, INC.,)
5 Opposer,) Opp. No.: 91/161,817
6) Appl. No.: 78/235,618
-vs-) Mark: Sensory Mark
7) (911 Hz Tone)
MOTOROLA, INC.,)
8 Applicant.)

9 I, MICHAEL RAPPEPORT, being first duly sworn,
10 on oath say that I am the deponent in the aforesaid
11 deposition taken on 19th day of October, 2006; that I
12 have read the foregoing transcript of my deposition,
13 consisting of pages 1 through 68 inclusive, and affix
14 my signature to same.

15

MICHAEL RAPPEPORT

16
17 Subscribed and sworn to
18 before me this _____ day
19 of _____, 2006.

20

Notary Public

21
HO143583

1 1

2 CASE: NEXTEL COMMUNICATIONS -vs- MOTOROLA

DATE TAKEN: 19th day of October, 2006

3 DEPONENT: MICHAEL RAPPEPORT

4 PAGE LINE ERRATA SHEET

5 _____ CHANGE: _____

_____ REASON: _____

6

_____ CHANGE: _____

7 _____ REASON: _____

8 _____ CHANGE: _____

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9

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19 _____ REASON: _____

20 _____ CHANGE: _____

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21

_____ CHANGE: _____

22 _____ REASON: _____

23 (signed) _____ DATE _____

24 Reporter: HELEN Y. OH

Job No.: 1401-143583

25 Legalink, a Merrill Communications Company

312.263.3524

10/19/2006 Rappeport, Michael (911 Hz)

1 LEGALINK - CHICAGO
2 Certified Shorthand Reporters

230 West Monroe Street - Suite 1500
Chicago, Illinois 60606

3
4 November 1, 2006

5 Brinks Hofer Gilson & Lione
6 MR. JOHN GABRIELIDES
455 North Cityfront Plaza
Suite 3600
Chicago, Illinois 60611

7
8 Re: NEXTEL -vs- MOTOROLA
9 Dep of: MICHAEL RAPPEPORT
10 Dear Sir:

11 Enclosed is your copy of the deposition
12 transcript, along with the original signature page
13 and errata sheet.

14 Pursuant to the rules of court in this matter,
15 please have the deponent read the transcript and sign
16 the signature page before a notary public.

17 If any corrections/changes are to be made, please
18 TYPE or PRINT them on the attached errata sheet,
19 giving the page and line number, desired
20 correction/change, and reason.

21 Upon failure to comply, we shall forward an
22 appropriate affidavit of noncompliance to all counsel
23 of record.

24 Sincerely yours,

LEGALINK - CHICAGO

cc: Mr. John Stewart, Jr.

HO 1401-143583

Legalink, a Merrill Communications Company
312.263.3524

Nextel v. Motorola
Opp. No. 91/161,817
Nextel Testimony
Jacoby Ex. 5

1/10/2007 3:37 PM

70

JACOBY DEPOSITION EXHIBIT 6

Nextel Communications v. Motorola, Inc.,

Opp. No.: 91/161,817

App. No.: 78/235,618

Mark: Sensory Mark (911 Hz tone)

1 events, things like that where Motorola will bring in
2 a system and actually have operational radios that
3 the customer can experience.

4 And one of the premises of Motorola's
5 offerings -- and this is by name and reputation, is
6 that it's reliable communications, always-there
7 communications, instant communications, and the tone
8 is there to indicate that -- look, you press that
9 button and in your hands you're having a device that
10 is giving you immediate communication capability. So
11 it's kind of a tie-in.

12 It alerts the customers, a, that this is
13 occurring, but it also ties into I know that every
14 time that I hit that button I will hear that tone
15 because I'm carrying a Motorola product. This is the
16 same tone and experience customers have had since the
17 mid, early 80s. It's the same experience and people
18 know that. They recognize that.

19 Q What has Motorola done to reinforce that tie
20 in that you described?

21 A Well, one of the ways is, a, it's the tone
22 has not been changed. It's a consistent tone. It's
23 always been that same tone. Secondly, Motorola goes
24 through a large effort to ensure that the Motorola



1 branding is always visible from almost every single
2 angle that you can look at our products.

3 Customers have actually mentioned that
4 perhaps we have gone overboard with the labelings and
5 the visibility of the Motorola bat wing icon or the
6 Motorola label. So it's always visible. Whenever
7 you're using this product, when you hear that tone,
8 you are seeing Motorola.

9 Q Has Motorola done anything else?

10 A Beyond going through and advertising with the
11 direct touching and interaction with customers, they
12 have really focused on keeping things consistent,
13 allowing customers to experience it, and just always
14 backing up the tone and the reputation with always
15 having products that met this high level of
16 operational benchmark, if you would.

17 Q You mentioned direct interaction. Is the
18 tone a part of that direct interaction?

19 A The tone is a part of the interaction
20 experience. When a customer holds the radio in their
21 hand, if it's brought to them by a Motorola employee,
22 or at a Motorola trade show or whatever, they
23 experience that tone.

24 Q What do you mean by they experience that

1 tone?

2 A The idea of the product is voice first. You
3 must always be able to communicate. You put the
4 radio in the customers hands. When they press that
5 button they hear that tone. They get that sense of
6 the capabilities, but also the reliability of a
7 product as they -- they could push that button as
8 many times as they want. They always know they are
9 going to hear that sound.

10 That is the feeling that they are going to
11 get from holding a Motorola product. They know they
12 are always going to hear that sound. They know
13 they're always going to be able to get through. It's
14 one of our experiential advertising methods.
15 Highlight the method and the capabilities of this
16 product. And that's one of those things where when
17 they push it, they know everything is working right.
18 And it should be.

19 Q Who are the users of Motorola's two-way radio
20 products that emit the 911 Hz tone?

21 A They're varied. They vary from United States
22 Federal Governmental, Federal Law Enforcement
23 Agencies, state and local law agencies, emergency,
24 fire, EMS.

1 It also goes to the private sector, whether.
2 it's private security, construction, event management
3 companies. Anybody who is requiring immediate and
4 reliable communication methods, the two-way radio
5 products are an appealing solution.

6 Q For what purposes do the two-way radio users
7 use the products?

8 A Immediate communication, consistent
9 communication, and in the public safety arena, a
10 guaranteed communication. That's our -- our 59 is
11 always available, always capable, always working type
12 of approach.

13 Q Typically what would these communications
14 involve? What sort of activities?

15 A It could involve anything from a police
16 officer being dispatched to an emergency. It could
17 involve firefighters working with EMS in a hospital
18 to get a victim from a car accident or a vehicle
19 extraction to the hospital for medical care.

20 And it can go as far as, you know, some of
21 the human tragedies that occurred with Katrina and
22 other hurricanes where you want people on the ground
23 who are trying to coordinate safety efforts for large
24 areas where traditional communication solutions are

JACOBY DEPOSITION EXHIBIT 7

Nextel Communications v. Motorola, Inc.,

Opp. No.: 91/161,817

App. No.: 78/235,618

Mark: Sensory Mark (911 Hz tone)

- 4 -

1-101

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

8-6

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

I Don't know what it
is But it sounds like a
Heart monitor that is in the
Hospital.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

NO

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Fire Fighter / EMT

IF FIRE/EMT, ASK:

Is your position...

1 paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Dolly Rooney

verify that I conducted this interview on (date) 7-18-05 at (time) 11:00.

INTERVIEWER SIGNATURE: Dolly Rooney

Confidential - Attorneys' Eyes Only -
Subject to Protective Order in TTAB
Opp. No. 91/161,817



MOT 004799

- 4 -

1-102

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Sounds like the low battery on my cellphone. It also sounds like the walkie talkie when you key the mike. (w/c) n

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel phones

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Firefighter / EMT

IF FIRE/EMT, ASK:

Is your position...

- ① paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Barry Zablatsky

verify that I conducted this interview on (date) 9/6/05 at (time) 3:35 PM

INTERVIEWER SIGNATURE: Barry Zablatsky

Confidential - Attorneys' Eyes Only -
Subject to Protective Order in TTAB
Opp. No. 91/161,817

MOT 004803

- 4 -

1-103

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

3-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Alert tone on the Nextel phone.
OR family frequency radio.
(w/c) ~

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Motorola / Nextel.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

EMT Paramedic

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Gerry Zablatzky

verify that I conducted this interview on (date) 9/7/05 at (time) 1:15 PM

INTERVIEWER SIGNATURE: Gerry Zablatzky

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Subject to Protective Order in TTAB
Opp. No. 91/161,817

MOT 004807

- 4 -

1-104

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

3-1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

It's a Motorola/Nextel that I use in the Police Cruiser and at home, too. All of our cruisers are equipped with them. (40)

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Motorola/Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Police Officer (Patrolman)

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Berry Zablatzky

verify that I conducted this interview on (date) 9/7/05 at (time) 11:30 AM

INTERVIEWER SIGNATURE: Berry Zablatzky

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Opp. No. 91/161,817

MOT 004811

- 4 -

1-105

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Nextel phone on the walkie
talkie function.

(w/c)n

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Campus Police Officer

IF FIRE/EMT, ASK:

Is your position...

- ☒ 1 paid or
☐ 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Gerry Zablatzky

verify that I conducted this interview on (date) 9/6/05 at (time) 1:20 PM

INTERVIEWER SIGNATURE: Gerry Zablatzky

MOT 004815

- 4 -

1-106

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

6-6

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

It sounds like a smoke detector
whose battery is running down and
giving a tone.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

kidde, First Alert, can't think of any others
off hand.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

CPR and First Aid instructor, and an EMT

IF FIRE/EMT, ASK:

Is your position...

1 paid or

2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Brandon Stano

verify that I conducted this interview on (date) 9/7/15 at (time) 9:13.

INTERVIEWER SIGNATURE: Brandon Stano

- 4 -

1-108

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

8-4

INTERVIEWER: PRESS PAUSE AND RECORD. VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

A SCANNER AT A CHECK OUT
A/E. ~~the~~ on a low battery
signal on a cell phone

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

NO

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

IF FIRE/EMT. ASK:

Is your position...

- 1 paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Dolly Rooney

verify that I conducted this interview on (date) 7/2/05 at (time) 11:30

INTERVIEWER SIGNATURE: Dolly Rooney

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Subject to Protective Order in TTAB
Opp. No. 91/161,817

MOT 004823

- 4 -

1-108

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

1-3

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Sounds like a low battery tone on a radio. Could be the beep (pause beep) when you key the mike on the walkie talkie (portable radio) (w/e)n.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Firefighter

IF FIRE/EMT, ASK:

Is your position...

- ① paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Gerry Zablatzky

verify that I conducted this interview on (date) 9/7/05 at (time) 1:45 PM

INTERVIEWER SIGNATURE: Gerry Zablatzky

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MOT 004827

- 4 -

1-109

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

1-1

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

It sounds like the new telephone
radio that you have to press
to talk. (w/c) n

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Motorola - - we just started
to use them at work. they
are relatively new.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Fire Lieutenant

IF FIRE/EMT, ASK:

Is your position...

- ① paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Garry Zablatzky

verify that I conducted this interview on (date) 9/16/05 at (time) 12:00 PM

INTERVIEWER SIGNATURE Garry Zablatzky

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Opp. No. 91/161,817

MOT 004831

- 4 -

1-110

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

8 - 6

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

*It's a heart monitor. a.k.
no*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

*I don't know the name
of the company*

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

EMT

IF FIRE/EMT, ASK:

Is your position...

- ☒ 1 paid or
☐ 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Dolly Rooney

verify that I conducted this interview on (date) 9/7/05 at (time) 9:00

INTERVIEWER SIGNATURE: Dolly Rooney

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Opp. No. 91/161,817

MOT 004835

- 4 -

1-111

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

8 - 6

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

*Sounds like a tone generated by some kind of electronic measuring device.
(w/c)...*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER, FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Not specifically. No.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

EMT

IF FIRE/EMT, ASK:

Is your position...

1 paid or

2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Brandon Stano

verify that I conducted this interview on (date) 9/8/15 at (time) 3:17

INTERVIEWER SIGNATURE: *Brandon Stano*

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MOT 004839

- 4 -

1-112

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Beep from the Nextel phone with the walkie talkie function to alert the person you are calling. I use it for professional and personal use. (w/c) 2

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Paramedic firefighter

IF FIRE/EMT, ASK:

Is your position...

- ① paid or
2 - volunteer?

I (INTERVIEWER PRINT FULL NAME) Gerry Zablatzky

verify that I conducted this interview on (date) 9/6/05 at (time) 10:00 AM

INTERVIEWER SIGNATURE: Gerry Zablatzky

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Opp. No. 91/161,817

MOT 004843

- 4 -

1-113

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

8-4

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

a low battery alarm for something
like a cell phone or a cordless phone.
(a/e?) N/A.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Security officer / EMT

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME)

Doug MacDonald

verify that I conducted this interview on (date) 9 / 7 / 05 at (time) 4:00.

INTERVIEWER SIGNATURE:

Douglas J. MacDonald

- 2 -

2-201

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

8-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

*like the recording sound when conversation
being taped ex PSEG.*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

- 2 -

2-202

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

4-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Like an old Atari video game

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Atari

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

-2-

2-203

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

8-6

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

A smoke detector - nothing else.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

NA

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

- 2 -

2-204

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

8 - 6

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Like an answering machine.

After you play messages

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

NIA

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

- 2 -

2-205

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

8-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

A Answering Machine

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

N/A

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

-2-

2-206

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

4-6

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

It sounds to me like an electronic game - like the sonar sound from Battleship.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Mattel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

- 2 -

2-207

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

8-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Sound from scanner when button held.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

N/A

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

- 2 -

2-208

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

8-5

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

A Computer Keyboard -

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

N/A

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

- 2 -

2-209

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

8-5

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

A computer sound of some sort

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

You got me - No.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE.

- 2 -

2-210

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

1-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

A cell phone or walkie talkie
Nothing else

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

- 2 -

2-211

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2-4

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

That's boost chip - on a cell phone

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel Wireless

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

- 2 -

2-212

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2-1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

A TWO WAY RADIO

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

- 2 -

2 - 213

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

4 - 2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

It is a phone with an intercom.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Panasonic telephone.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

- 2 -

2-214

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

4-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

A fax machine beep.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

HP / Hewlett Packard

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

-2-

2-215

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

8-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Sounds like a beeping maybe for
a hospital monitor.

Ne

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

WA

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

- 2 -

2 - 216

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

8 - 6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

A monitor beep - like CPR monitor.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

N/A

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

- 2 -

2-217

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

4-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

A mouse from game boy.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Play station

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

-2-

2-218

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

4-4

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Beeping Ringtone - electronic -
Sound

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

cm ~~at~~ Veeyon

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE.

- 2 -

2-219

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

4-004

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

*That sounds to me like I'm being put
on hold from phone Co.*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Veeva

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

- 2 -

2-220

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

8-4

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

A busy signal or a phone click

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

N/A

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

- 2 -

2-221

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

The transfer sound of a two-way radio

NO

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

N/A - Nextel
CU

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

- 2 -

2-222
VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Walkie Talkie beeper -

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:
You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE .

- 2 -

2-223

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

A walkie talkie on + off sound

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

- 2 -

2-224

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

A cell phone chip when you
do 2 way communication

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nexte

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

-2-

2-225

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Wandering Telephone - Walkie Talkie

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

- 2 -

2-226

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Phone Beep - like the walkie talkie
type.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

- 2 -

2-227

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

6-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

A Two way Radio or cell phone

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Verizon or Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

- 4 -

3-101

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

1-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

2 way walkie talker (A/E) Nothing

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Parole agent

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Dawn Headley

verify that I conducted this interview on (date) 9.6.05 at (time) 3:40 PM.

INTERVIEWER SIGNATURE: Dawn Headley

3-102

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

1-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

2 way Cell Phone (A/E) ~~Nothing~~ ^{none}
Low battery on phone (A/E) Nothing

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Police Officer

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Margaret M. Cholipski

verify that I conducted this interview on (date) 09/03/05 at (time) 10:18 AM

INTERVIEWER SIGNATURE: Margaret M. Cholipski

- 4 -

3-103

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

1-1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Key tone (A/E) Nothing

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Police Officer

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Margaret M. Chalipski

verify that I conducted this interview on (date) 09/02/05 at (time) 1:30.

INTERVIEWER SIGNATURE: Margaret M. Chalipski

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MOT 004967

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3-104

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

1-1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Radio warning signal (A/E) Nothing

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Attn. Police Officer

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Margaret M. Cholipski

verify that I conducted this interview on (date) 9/02/05 at (time) 3:25.

INTERVIEWER SIGNATURE: Margaret M. Cholipski

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MOT 004971

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3-105

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

8-1

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

2 Way- Emergency radio (A/E) Hold button
Sound (A/E) Nothing

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nothing

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Corrections Parole Agent

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME)

Dawn Headley

verify that I conducted this interview on (date) 9-16-05 at (time) 11:45 AM

INTERVIEWER SIGNATURE:

Dawn M. Headley

MOT 004975

- 4 -

3-106

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

1-1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Low battery sound (A/E) Microphone key
(A/E) Nothing

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Firefighter / Paramedic

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Margaret M. Cholipski

verify that I conducted this interview on (date) 09/03/05 at (time) 10:43 AM

INTERVIEWER SIGNATURE: Margaret M. Cholipski

MOT 004979

-4-

3-107

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

3-1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Radio Key tone (A/E) Nothing

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Motorola
Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Police Officer

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Margaret M. Cholipski

verify that I conducted this interview on (date) 09/02/05 at (time) 1:15.

INTERVIEWER SIGNATURE: Margaret M. Cholipski

- 4 -

3-108

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

2-1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

2 way radio call button (A/E) Nothing

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Fireman / Paramedic

IF FIRE/EMT, ASK:

Is your position...

- (1) paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Dawn Headley

verify that I conducted this interview on (date) 9/7/05 at (time) 2:37.

INTERVIEWER SIGNATURE: Dawn Headley

MOT 004987

-4-

3-109

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

8-4

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Office phone short ring (A/E)

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

I can't remember

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Firefighter / Paramedic

IF FIRE/EMT, ASK:

Is your position...

- ① paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Margaret M. Cholipski

verify that I conducted this interview on (date) 09/02/05 at (time) 1:50.

INTERVIEWER SIGNATURE: Margaret M. Cholipski

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MOT 004991

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3-110

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

9-9

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Don't know

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Paramedic

IF FIRE/EMT, ASK:

Is your position...

- ① paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Margaret M. Cholipski

verify that I conducted this interview on (date) 09/02/05 at (time) 5:40.

INTERVIEWER SIGNATURE: Margaret M. Cholipski

MOT 004995

- 4 -

3-111

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

9-9

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Don't Know

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Paramedic / Firefighter

IF FIRE/EMT, ASK:

Is your position...

- (1) paid or Paramedic
(2) volunteer? Firefighter

I (INTERVIEWER PRINT FULL NAME) Margaret M. Cholipski

verify that I conducted this interview on (date) 09/02/05 at (time) 4:25.

INTERVIEWER SIGNATURE: Margaret M. Cholipski

- 4 -

3-112

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

9-9

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Don't Know

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Fire fighter - Paramedic

IF FIRE/EMT. ASK:

Is your position...

- ☒ 1 paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Margaret M. Cholipski

verify that I conducted this interview on (date) 9/2/05 at (time) 2:07

INTERVIEWER SIGNATURE: Margaret M. Cholipski

-4-

3-113

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

4-4

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

*Call hold button on multi-line phone
(A/E) Nothing*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Bell Telephone

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Police Officer

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Margaret M. Chalipski

verify that I conducted this interview on (date) 09/02/05 at (time) 3:35.

INTERVIEWER SIGNATURE: Margaret M. Chalipski

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MOT 005007

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3-114

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

6-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Cursor ending for commercial
(A/E) Nothing

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of a company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

IBM
Fed Ex
Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Firefighter - Paramedic

IF FIRE/EMT, ASK:

Is your position...

- ① paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Margaret M. Cholipski

verify that I conducted this interview on (date) 9/01/05 at (time) 5:55.

INTERVIEWER SIGNATURE: Margaret M. Cholipski

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MOT 005003

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3-115

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

8-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Answering machine (A/E) Nothing

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

None

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Police Officer

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Margaret M. Cholipski

verify that I conducted this interview on (date) 9/10/05 at (time) 10:08 AM

INTERVIEWER SIGNATURE: Margaret M. Cholipski

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MOT 005015

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3-116

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

1-1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

2 Way Radio (A/E) Nothing

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Patrolman

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) DAWN M. HEADLEY

verify that I conducted this interview on (date) 9/7/05 at (time) 1:49.

INTERVIEWER SIGNATURE: DAWN M. HEADLEY

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Opp. No. 91/161,817

MOT 005019

- 4 -

3-117

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Direct Connect (A/E) Nothing

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Firefighter / Paramedic

IF FIRE/EMT, ASK:

Is your position...

- ☒ 1 paid or
☐ 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Margaret M. Chalipski

verify that I conducted this interview on (date) 09/03/05 at (time) 10:32 AM

INTERVIEWER SIGNATURE: Margaret M. Chalipski

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Opp. No. 91/161,817

MOT 005023

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

3-1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Direct connect alert tone or
a low battery Motorola portable radio
(A/E Nothing)

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Police commander

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Margaret M. Cholipski

verify that I conducted this interview on (date) 07/01/05 at (time) 6:55.

INTERVIEWER SIGNATURE: Margaret M. Cholipski

3-119

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

6-2

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Direct connect on cell phone (A/E) Nothing

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel
Sprint
Verizon

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Police Officer ✓

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Margaret M. Cholipski

verify that I conducted this interview on (date) 09/02/05 at (time) _____.

INTERVIEWER SIGNATURE: Margaret M. Cholipski

MOT 005031

3-120

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Direct Connect Feature (A/E) Nothing

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Detective Corporal

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Dawn Headley

verify that I conducted this interview on (date) 9/7/05 at (time) 1:30.

INTERVIEWER SIGNATURE:

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Opp. No. 91/161,817

MOT 005035

-4-

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Alert Chirp on 2 way phone (A/E)
Nothing

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Firefighter / Paramedic

IF FIRE/EMT, ASK:

Is your position...

- ① paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Dawn Headley

verify that I conducted this interview on (date) 9/16/05 at (time) 7:10.

INTERVIEWER SIGNATURE: Dawn M. Headley

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Opp. No. 91/161,817

MOT 005039

3-1522

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

2 Way Phone (ALE) Nothing

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Deputy Sheriff

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Dawn Headley

verify that I conducted this interview on (date) 9/7/05 at (time) 10:20 AM

INTERVIEWER SIGNATURE: Dawn Headley

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Opp. No. 91/161,817

MOT 005043

3-123

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

3-1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

2 way radio (A/E) Exit out of menu
on the radio (A/E) Nothing

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel
Motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Patrol Officer

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Dawn Headley

verify that I conducted this interview on (date) 9/7/05 at (time) 4:28

INTERVIEWER SIGNATURE: Dawn Headley

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Opp. No. 91/161,817

MOT 005047

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

3 - 1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

2 way radio Keyer (A/E) Nothing
Alert

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Motorola
Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Lt. Firefighter

IF FIRE/EMT, ASK:

Is your position...

- ☒ 1 paid or
☐ 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Margaret M. Cholipski

verify that I conducted this interview on (date) 9/06/05 at (time) 7:05.

INTERVIEWER SIGNATURE: Margaret M. Cholipski

MOT 005051

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Direct connect cell phone (A/E) Low
battery on police radio (A/E) Repeaters
for 2 way radio (A/E) Nothing

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel
Motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Patrol Officer

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) David Headley

verify that I conducted this interview on (date) 9.1.7.05 at (time) 4:12.

INTERVIEWER SIGNATURE: [Signature]

MOT 005055

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

1-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

*Call sound on phone (A/E) Nothing
Direct Connect*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Police Officer - Sgt.

IF FIRE/EMT, ASK:

Is your position...

1. paid or
2. volunteer?

I (INTERVIEWER PRINT FULL NAME) *Margaret M. Cholipski*

verify that I conducted this interview on (date) *09/03/05* at (time) *11:00*.

INTERVIEWER SIGNATURE: *Margaret M. Cholipski*

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Opp. No. 91/161,817

MOT 005059

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Direct Connect (A/E) Nothing

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Police Sgt.

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Margaret M. Cholipski

verify that I conducted this interview on (date) 09/02/05 at (time) 1:00

INTERVIEWER SIGNATURE: Margaret M. Cholipski

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Opp. No. 91/161,817

MOT 005063

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

2-1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

2 Way Radio when going on a dead
battery (A/E) Nothing

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Police Chief

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) DAWN HEADLEY

verify that I conducted this interview on (date) 9.7.05 at (time) 11:31 AM

INTERVIEWER SIGNATURE: Dawn M. Headley

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

1-1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

*portable radio indicating either a dead
battery or when you key the mike it makes
that sound (che) no*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

*that sound like a
nextel direct phone (che) it like a walkie
talkie - you can use it as either a phone or
a walkie talkie - it easier to get ahold of
people*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

right now I'm just thinking Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

203

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

1-4

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

I associate that with a cell phone, but that a close of an association as I can make.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

If it were a cell phone, Motorola would be the primary company.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

-2- - *Lagos*

Nextel v. Motorola
Opp. No. 91/161,817
Nextel Testimony
Jacoby Ex. 7

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

*the alert button on the Nextel (cell)
when you are going from phone to phone
paging, that the alert tone. I think we use
Nextel at work, but I'm not sure*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

*I said Nextel, a couple of companies come
to mind - I remember some of the commercials,
Nextel is the one that first came to mind*

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

*it sounds like the Nextel chirp (eh) I think that
when you're trying to get someone else's attention
you chirp them - it like ringing them*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

206

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

4-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

*on like the radar on a navy ship - when
the ~~beacon~~ ^{beacon} goes around, it make that sound.
(che) nothing else*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

*Luckhead - Martin - because they do a lot of
military stuff.*

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

9-9

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

*I heard the sound but I don't know
what it is (ch) no*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

9-9

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

don't know what that one is

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

8-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

*I think its the prompt to leave a
message on an answering machine (she) nothing
it sounds familiar for something else, I'm
not sure what*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

no specific company

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

sound like a nextel-like when you push the walkie-talkie part of the nextel - you push it down & hold it down, it makes that noise & then you speak, there will be 2 beeps when they talk to you.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

2-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Chirp sound from Nextel

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Specialist

IF FIRE/EMT, ASK:

Is your position...

- ☒ 1 paid or
☐ 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) LADDENT JONES

verify that I conducted this interview on (date) 9/13/05 at (time) 1:10.

INTERVIEWER SIGNATURE: *Laddeant Jones*

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Opp. No. 91/161,817

MOT 005111

-4-

5-102

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

9-9

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Don't know (N/E)

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:
You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Lieutenant

IF FIRE/EMT, ASK:

Is your position...

- ① paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) LADENA JONES

verify that I conducted this interview on (date) 9/12/05 at (time) 6:45.

INTERVIEWER SIGNATURE: *Ladena Jones*

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Opp. No. 91/161,817

MOT 005115

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

2-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Nextel chirp off (NE)

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title? *EMT*

IF FIRE/EMT, ASK:

Is your position...

- ☒ 1 paid or
☐ 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) *LADONIA JONES*

verify that I conducted this interview on (date) *09/16/05* at (time) *2:35*

INTERVIEWER SIGNATURE: *Ladonia Jones*

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Opp. No. 91/161,817

MOT 005119

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

*A Nextel Direct Connect w/ a voice fax
system that Nextel has*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Police Officer

IF FIRE/EMT, ASK:

Is your position...

1 paid or

2 volunteer?

I (INTERVIEWER PRINT FULL NAME) LA DRENA JONES

verify that I conducted this interview on (date) 9/11/05 at (time) 6:25.

INTERVIEWER SIGNATURE: *La Drena Jones*

MOT 005123

5-105

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

*The Nextel chirp phone (w/e) a walkie talkie
(w/e) (w/e)*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title? *PRIVATE OFFICER*

IF FIRE/EMT, ASK:

Is your position...

- ☒ 1 paid or
☐ 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) *LA DRENA JONES*

verify that I conducted this interview on (date) *9-12-05* at (time) *1:25*

INTERVIEWER SIGNATURE: *[Signature]*

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MOT 005127

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

a walkie talkie phone (w/c) (ne)

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

(Nextel)

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title? *police*

IF FIRE/EMT, ASK:

Is your position...

1 paid or

2 volunteer?

I (INTERVIEWER PRINT FULL NAME) LADENA JONES

verify that I conducted this interview on (date) 9/1/05 at (time) 4:00.

INTERVIEWER SIGNATURE: Ladena Jones

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MOT 005131

- 4 -

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

3-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

a mobile walkie talkie Communicator

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel, Motorola, Boost Mobile

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title? *EMT*

IF FIRE/EMT, ASK:

Is your position...

- ☒ 1 paid or
☐ 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) LA DRENA JONES

verify that I conducted this interview on (date) 9 12 05 at (time) 7:00

INTERVIEWER SIGNATURE: *La Drena Jones*

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Opp. No. 91/161,817

MOT 005135

5-108

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

9-9

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Not sure

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Police

IF FIRE/EMT, ASK:

Is your position...

- ① paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) CADENA JONES

verify that I conducted this interview on (date) 9/12/06 at (time) 3:40

INTERVIEWER SIGNATURE: [Signature]

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MOT 005139

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

8-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Sounds like a heart nummer machine

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Don't know

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title? EMT

IF FIRE/EMT, ASK:

Is your position...

① paid or
② volunteer?

I (INTERVIEWER PRINT FULL NAME) LADRENA JONES

verify that I conducted this interview on (date) 7/2/05 at (time) 7:20.

INTERVIEWER SIGNATURE: Ladrena Jones

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MOT 005143

- 4 -

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

8-3

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

*Sounds like A Radio (W/E) A dispatcher
Radio, A WALKIE TALKIE (W/E) (NE)*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

DON'T KNOW

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

EMT-I

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) LA DRENT JONES

verify that I conducted this interview on (date) 9/16/05 at (time) _____.

INTERVIEWER SIGNATURE: *LaDrent Jones*

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

A hand set where you talk to other people

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

more than one company

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title? *police*

IF FIRE/EMT, ASK:

Is your position...

- ① paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) LADONIA JONES

verify that I conducted this interview on (date) 9/1/05 at (time) 4:30

INTERVIEWER SIGNATURE: *Ladonia Jones*

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MOT 005151

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Sounds like a walkie talkie, a cell phone
Q.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Police Officer

IF FIRE/EMT. ASK:

Is your position...

- ☒ 1 paid or
☐ 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) LaDeana Jones

verify that I conducted this interview on (date) 9/1/05 at (time) 5:50.

INTERVIEWER SIGNATURE: *LaDeana Jones*

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

To me its a hand held radio
we use or a nextel phone with
2 way Radio. (ale)

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

hand held radio (a) more than one company
Nextel 2 way (just Nextel)

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

1-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Its a hold button tone for the
telephone (a/e) Also hand radios.
(a/e) No.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

8-20-03

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

1-1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

That sounds like you are keying
up a radio. It identifies you are
getting ready to talk on a radio (alt)
all I can think of

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

I think I have only heard of one
company that makes that sound
and it is Motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

7-5

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

something from a computer (A) some kind of alert

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

more than one makes it

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so:

SOUND #2

VOICE: Please press pause now.

2-4

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

It sounds like a mobil to mobilphone
(a/e) No

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

06

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

4 - 6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

A heart monitor. (ake) No.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Laerdal

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2.

VOICE: Please press pause now.

8-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

I have heard the noise before
like an infomercial commercial.
The sound was not suppose to be there but they did it.
IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK: *Q/eh*

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

I dont think its a company
who makes it.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

7-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Sonar detector its a radar (a/e)
No.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

~~He~~ I am not sure but I think
more than one

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

- 2 -

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

9-9

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

I've heard the sound but I don't know what it is. (a/e) No.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

No.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

5-1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

its like a radio click (A/B) like the one
from our handheld
radio

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

only one company makes it

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

5 - 1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

It sounds like a police radio. (A/E) no.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

One company.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE.

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

7 - 1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

It sounds like when you are keying
in the microphone on the police
Radio (a/c)

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

There are different companies that
make the radios

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

8-4

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

sounds like an office phone ringing
(A/E) somebody being paged

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

don't know

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

8-4

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Something to do with a telephone (are)
No.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

NOT Sure if it is one or Two
Companies

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

4-5

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

A waiting message on the computer.
(a/e) In our computer in our police
car.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Compaq

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2.

VOICE: Please press pause now.

2-1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

*Sounds like a radio Keying
up (ale)*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

*all the police radios - the Nextel
handheld*

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

that's a sound that the radio makes ()
when the mic is keyed*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Police radios when we key the mic.
(a/e) Really sounds like the Harris
County sheriff's radio.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

8-1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

radio (A/E) the hand radio that you
carry

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

don't know

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

6-4

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

When the circuit is busy (a/c) or
when they put you on hold. (a/c)
Pager when you page them (a/c) That's
it.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Motorola
SBC
Cingular
Verizon

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is; it is okay to say so.

SOUND #2

8-6

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

I've heard this sound but don't know exactly what it is. (a/e) I think it might be a fax machine.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

No.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

4-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

A smoke detector that needs battery changing. (A/e) No.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Fireguard

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

9-9

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

don't know

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

9-9

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

I recognize but I don't know what it is.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

No

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Nextel (ale) like the radio
part of the nextel phone

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

One Company

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

3-3

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

a radio or walkie talkie (Aie)
nothing else

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel or Motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

E.M.T.

IF FIRE/EMT, ASK:

Is your position...

- ☒ 1 paid or
☐ 2 volunteer?

I (INTERVIEWER PRINT FULL NAME)

Kimberly Lind

verify that I conducted this interview on (date)

9/5/05 at (time) 5:30

INTERVIEWER SIGNATURE:

Kimberly E Lind

MOT 005259

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

8-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Sounds like an alarm, like
a fire alarm in trouble mode
(A/R) nothing else

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

no company

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

ems chief

IF FIRE/EMT, ASK:

Is your position...

☒ paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME)

Kimberly Lind

verify that I conducted this interview on (date) 9/15/05 at (time) 3:14.

INTERVIEWER SIGNATURE:

Kimberly Lind

MOT 005263

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

2 - 3

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

It sounds like my Nextel
radio/walkie talkie (A/E) NO

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

NO

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

IF FIRE/EMT, ASK:

Is your position...

1 paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME)

Kimberly Lind

verify that I conducted this interview on (date) 9/5/05 at (time) 2:35

INTERVIEWER SIGNATURE:

Kimberly Lind

MOT 005267

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

1-6

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

a low battery alarm or a pager.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

fire fighter

IF FIRE/EMT. ASK:

Is your position...

1 paid or

(2) volunteer?

I (INTERVIEWER PRINT FULL NAME)

Kimberly Lind

verify that I conducted this interview on (date) 9/12/05 at (time) 2:55

INTERVIEWER SIGNATURE:

Kimberly

MOT 005271

- 4 -

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now. 2-4

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

cell
nextel Phone / nothing else

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

IF FIRE/EMT, ASK:

Is your position...

1. paid or

2. volunteer?

I (INTERVIEWER PRINT FULL NAME) Courtney Fredrich

verify that I conducted this interview on (date) 9/12/05 at (time) 5:25.

INTERVIEWER SIGNATURE: Courtney Fredrich

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4.

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

a portable radio. (A/E) no.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

IF FIRE/EMT, ASK:

Is your position...

☒ paid or
☐ volunteer?

> both

I (INTERVIEWER PRINT FULL NAME)

Kimberly Lind

verify that I conducted this interview on (date) 9/12/05 at (time) 5:35

INTERVIEWER SIGNATURE:

Kimberly E Lind

MOT 005279

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

8-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

It sounds like a radar blip.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

I don't associate that with any company

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME)

Kimberly Lind

verify that I conducted this interview on (date) *9/5/05* at (time) *3:14*

INTERVIEWER SIGNATURE:

Kimberly Lind

MOT 005283

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

8-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

a siren, possibly a police
siren. (A/E) nothing else

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

no company

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

EMT

IF FIRE/EMT, ASK:

Is your position...

1 paid or

2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Kimberly Lind

verify that I conducted this interview on (date) 9/8/05 at (time) 4:20

INTERVIEWER SIGNATURE: Kimberly E Lind

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MOT 005287

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

3-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

a walkie talkie. (A/E)
nothing else.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

motorola or Nextel.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

E.M.T.

IF FIRE/EMT, ASK:

Is your position...

1 paid or

2 volunteer?

I (INTERVIEWER PRINT FULL NAME)

Kimberly Lind

verify that I conducted this interview on (date) 9/12/05 at (time) 1:47

INTERVIEWER SIGNATURE:

Kimberly Lind

MOT 005291

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

a radio (A/E) NC

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Lieutenant

IF FIRE/EMT, ASK:

Is your position...

☒ paid or

☐ volunteer?

I (INTERVIEWER PRINT FULL NAME)

Kimberly Lind

verify that I conducted this interview on (date) 9/12/05 at (time) 11:10.

INTERVIEWER SIGNATURE:

Kimberly E. Lind

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

the end chirp of a transmission
on a radio (A/P) NO

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

firefighter

IF FIRE/EMT, ASK:

Is your position...

1 paid or

2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Kimberly Lind

verify that I conducted this interview on (date) 9/11/05 at (time) 11:41

INTERVIEWER SIGNATURE: Kimberly Lind

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MOT 005299

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

6-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

An answering machine beep or like a voice-mail beep.

(Aye) NO

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Any cell phone company like verizon or like bell south for the answering machine.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Fire Fighter

IF FIRE/EMT. ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Daniel Arendt

verify that I conducted this interview on (date) 9/9/05 at (time) 7:05.

INTERVIEWER SIGNATURE: Daniel Arendt

-4-

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

6-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

That sounds like the tone on a fax machine. (A/E) NO

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

I have a panasonic, also the one at work is an I.B.M.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Fire Fighter

IF FIRE/EMT, ASK:

Is your position...

1 paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Daniel Aranda

verify that I conducted this interview on (date) 9/9/05 at (time) 2:10.

INTERVIEWER SIGNATURE: Daniel Aranda

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MOT 005307

-4-

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

6-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Not really sure got me on that one
maybe like a printer or fax machine.

(A/E) NO

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Oh yeah Brother, Epson, HP, Gateway

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Fire Fighter

IF FIRE/EMT. ASK-

Is your position...

1 paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Daniel Aranda

verify that I conducted this interview on (date) 9/9/05 at (time) 12:30.

INTERVIEWER SIGNATURE Daniel Aranda

- 4 -

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

two-way radio (A/E) NO

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

motorolla

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

firefighter

IF FIRE/EMT, ASK:

Is your position...

- ① paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Kimberly Lind

verify that I conducted this interview on (date) 09.02.05 at (time) 6:00

INTERVIEWER SIGNATURE: Kimberly E. Lind

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MOT-005315

- 4 -

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

8 - 5

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Computer generated (A/E) think of
NONE that I can't

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

NO Other Company

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

AMR Ambulance

IF FIRE/EMT, ASK:

Is your position...

- ☒ 1 paid or
☐ 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Courtney Fredrick

verify that I conducted this interview on (date) 9/11/05 at (time) 6:30

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Opp. No. 91/161,817

INTERVIEWER SIGNATURE: Courtney Fredrick

MOT 005319

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

pressing something on my
cell phone (Aie) nextel

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

nextel, motorola

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Emt / dispatch

IF FIRE/EMT, ASK:

Is your position...

1 paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME)

Kimberly Lind

verify that I conducted this interview on (date)

9/5/05 at (time) 5:40

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Opp. No. 91/161,817

INTERVIEWER SIGNATURE:

Kimberly Lind

MOT 005323

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Walkie talkie feature on a nextel
when you push the button.

(A/E) nothing else

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

NO company

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

fire fighter

IF FIRE/EMT, ASK:

Is your position...

1 paid or

2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Kimberly Lind

verify that I conducted this interview on (date) 9/8/05 at (time) 3:10

INTERVIEWER SIGNATURE: Kimberly E Lind

- 4 -

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

That would be the Nextel beep
from one of their walkie-talkies

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

NO Company

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

EMT

IF FIRE/EMT, ASK:

Is your position...

1 paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Daniel Arende

verify that I conducted this interview on (date) 9/7/05 at (time) 8:20

INTERVIEWER SIGNATURE: Daniel Arende

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Opp. No. 91/161,817

MOT 005331

7-120

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

4-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Sound pretty much like a nextel
beep but not from nextel more like
a direct connect from t-t-t

NONE nothing (A/E)

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

NO company

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

EMT

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Daniel Arendt

verify that I conducted this interview on (date) 9/9/05 at (time) 1:40

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Opp. No. 91/161,817

INTERVIEWER SIGNATURE: Daniel Arendt

MOT 005335

- 4 -

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

a portable radio. (A/E) no.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Kenwood.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

IF FIRE/EMT, ASK:

Is your position...

- ☒ 1 paid or
☐ 2 volunteer?

I (INTERVIEWER PRINT FULL NAME)

Kimberly Lind

verify that I conducted this interview on (date) 9/12/05 at (time) 5:23

INTERVIEWER SIGNATURE:

Kimberly E Lind

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Opp. No. 91/161,817

MOT 005339

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Walkie Talkies (A/e)

Nothing else

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Nextel

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Lieutenant

IF FIRE/EMT, ASK:

Is your position...

- ① paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME)

Kimberly Lind

verify that I conducted this interview on (date) 9/7/05 at (time) 3:34

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Opp. No. 91/161,817

INTERVIEWER SIGNATURE:

Kimberly E. Lind

MOT 005343

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

1-6

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

Doing a function on the computer that it won't allow you to do or it sounds like our fire dept. radio when it keys into the repeater.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

motorola for the radio,
microsoft windows for the computer.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

Lieutenant

IF FIRE/EMT, ASK:

Is your position...

- ① paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME)

Kimberly Lind

verify that I conducted this interview on (date) 9/8/05 at (time) 10:20

INTERVIEWER SIGNATURE:

Kimberly E. Lind

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Opp. No. 91/161,817

MOT 005347

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

A nextel walkie-talkie or any other
broad band walkie

(A/e) NO

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

NO company

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

EMT

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
2 volunteer?

I (INTERVIEWER PRINT FULL NAME) Daniel Aranda

verify that I conducted this interview on (date) 9/7/05 at (time) 8:35

INTERVIEWER SIGNATURE: Daniel Aranda

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Opp. No. 91/161,817

MOT 005353

-4-

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

a nextel two-way phone beeping
CA/e/ NO

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

NO other company

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

firefighter and E.M.T.

IF FIRE/EMT, ASK:

Is your position...

1 paid or
(2) volunteer?

I (INTERVIEWER PRINT FULL NAME) Kimberly Lind

verify that I conducted this interview on (date) 9/12/05 at (time) 10:35

INTERVIEWER SIGNATURE: Kimberly Lind

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Opp. No. 91/161,817

MOT 005355

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Sounds like a nextel ^{or} chirp ^{mobile} phone (A/B)
a walkie talkie cell phone

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2 - 2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Nextel walkie talkie feature (At) Gets thing
done

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2-3

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

That's the sound when you're sending a police radio transmission back and forth over a radio net (A/k) It lets you know when to talk or listen Nextel uses it for walkie talkie features.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of a company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so:

SOUND #2

VOICE: Please press pause now.

2-4

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

a nextel phone its the sound when you
try to connect to somebody (AB) no

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2 - 2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

The nextel phone (NEXTEL) manufacturer of
cell phone 1st of its kind to make a two way
communicator with a cell phone

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Its the sound in the nextel commercial (AK)

Thats all

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

4-4

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

*Sounds like a cell phone. (A/E).
Something else but I can't think of it.*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

One Company Sprint.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

208

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

1 - 2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

It sounds like a walkie talkie cell phone
I don't know the company but I can guess
its motorola or Boost mobile (Alec) no

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2 - 2
INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

It's the sound of a nextel phone when you
are alerting the other phone (ALE) - It's also the
sound of a nextel phone when you release it after your talking

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

6-4

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Its a cell phone battery when its dying (A-16)
Thats all I can think of maybe something
to do with a computer.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Cingular, nokia, maybe

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

9-9

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

I dont know what it is.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

7-6

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

*That sounds like a navy ship.
Sounds like there screener, a war
ship. (A/E) nothing*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

More than one company

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Its a motorola connection tone for the repeater systems (AE) or nextel

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

I don't know

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

7-1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Keying up a radio (A/B) no

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

more than one

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

7-1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Its the sound the police radios or the hand held radios make to alert the user when the unit is transmitting (AK) no

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

I know of three companies that make the radio that makes that sound.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

3-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Nextel two way radio motorola

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

2-2

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

I thought it was the nextel when you key the
mike it gives a chirp but I'm not sure (A/E) That's
it

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now. 7-1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

It reminds me of a radio sound, a two way radio sound. Also a hospital equipment sound that a patient might be hooked up to (A&S) an electronic piece of equipment

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

more than one its common, its a regular sound not an individual sound you would associate with a label.

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

8-4

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

It kind of sounds like a fax (Aks) A phone
waiting ^{for} beep.

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

I don't know any company

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

my battery is dead on my cell phone (AK) no

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

Motorola:

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now. *3 - 2*

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

*It sounds like a two way ~~top~~ telephone
hand held, it works like a two way radio
signal nextel/motorola makes it and boost
mobil ^{to P (AK)} our Ambulance radio makes
the same sound*

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

more than one company

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

7-4

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

Telephone ring (AE) or a pager

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

more than one

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

7-1

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

It sounds like a radio (A16) no

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

several make it

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

JACOBY DEPOSITION EXHIBIT 8

Nextel Communications v. Motorola, Inc.,

Opp. No.: 91/161,817

App. No.: 78/235,618

Mark: Sensory Mark (911 Hz tone)

Meet on 19 Dec at City Gap

John Steward -
Two times Rebuttal to Rappaport - Testimony

① Need evidence of sound ^{work.} _{has} Co.
He did ~~not~~ associate the object

Q If you know - what's sound?
A I

You said that sand comes from a (radio)

② Responses to
11% Motorola Only
24% Nextel Only
7 Both

Rappaport added all 3

My dep - After work of Jan 8th



JACOBY DEPOSITION EXHIBIT 9

Nextel Communications v. Motorola, Inc.,

Opp. No.: 91/161,817

App. No.: 78/235,618

Mark: Sensory Mark (911 Hz tone)

Subject: Materials for review

Nextel v. Motorola
Opp. No. 91/161,817
Nextel Testimony
Ex. 9

From: "Stewart, John" <JStewart@crowell.com>

Date: Thu, 7 Dec 2006 20:10:18 -0500

To: "Jacob Jacoby" <JJ@JJRI.com>

CC: "Hermann, Karen" <KHermann@crowell.com>, "Sauers, William" <WSauers@crowell.com>, "Jacobs, Michael" <MJacobs@crowell.com>

Crowell & Moring LLP
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=====

Jack - I enclose a copy of the Rapoport testimonial deposition transcript, which I'd like to discuss with you regarding possible rebuttal testimony. The sections I'd like to discuss are pages 12, 19, 21-22, 27-28, 39-41, 43, and 56-57. I'll give you a call after you've had a chance to review these. Thanks.

<<SFX5904.pdf>>

John I. Stewart, Jr.
Crowell & Moring LLP
1001 Pennsylvania Avenue, NW
Washington, DC 20004-2595
202 624-2685
202 628-5116 (fax)
jstewart@crowell.com
www.crowell.com

No virus found in this incoming message.
Checked by AVG Free Edition.

Version: 7.5.432 / Virus Database: 268.15.15/579 - Release Date: 12/7/2006 1:31 PM

SFX5904.pdf	Content-Description: SFX5904.pdf
	Content-Type: application/octet-stream
	Content-Encoding: base64

Part 1.3	Content-Description: "AVG certification"
	Content-Type: text/plain
	Content-Encoding: quoted-printable



COPY 1

1
2 UNITED STATES PATENT AND TRADEMARK OFFICE
3 TRADEMARK TRIAL AND APPEAL BOARD

4 NEXTEL COMMUNICATIONS, INC.,)
5 Opposer,) Opp. No.: 91/161,817
6 -vs-) Appl. No.: 78/235,618
7) Mark: Sensory Mark
8) (911 Hz Tone)
9 MOTOROLA, INC.,)
10 Applicant.)

11 Deposition of MICHAEL RAPPEPORT, taken before
12 HELEN Y. OH, C.S.R., and Notary Public, pursuant to
13 the Federal Rules of Civil Procedure for the United
14 States Courts pertaining to the taking of
15 depositions, at Suite 3600, 455 North Cityfront Plaza
16 Drive, Chicago, Illinois, commencing at 9:03 a.m., on
17 the 19th day of October, 2006.
18
19
20
21
22
23
24

Legalink, a Merrill Communications Company
312 262 2524

NEXTEL J 000017

Respondent & likely to be answering

Tell us any story you know

Comes from a 2nd Party

Does that

Answer to 2nd Q doesn't necessarily
it comes from 1 source

Q1

If, in fact the people named above weren't
supposed to ask Q2.

Next Connect

300 mentioned only M

6 mentioned Motorola & Nextel

35 mentioned Nextel

1 Q Is that your signature that we see there on
2 that page?

3 A I believe it is, yes, sir.

4 Q I'd like us to walk through your survey and
5 it's methodology and results using this written
6 report as a guide, if we could.

7 A Sure.

8 Q If we could turn to 4678?

9 A Yes.

10 Q Which is Page 2 of the report.

11 And can you explain to me what the universe
12 was of potential respondents in this particular
13 survey?

14 A The universe of those people who in the
15 ultimate sense have some say in the buying or
16 deciding on product, the nature of the product is
17 such that users would have such a say even if they
18 themselves funneled it through a purchasing agency.

19 You define the universe essentially as (users ?
20 of the product) in this case, (actual potential) users.
21 And from our point of view that was public police
22 officers, fire fighters, EMTs. There are other
23 people who use it, but that's (the great majority) of
24 people. *How does he know this?* And we knew how to reach such people, which

1 would think sounded the same. They wouldn't know who
2 made it. And it's possible that it doesn't do either
3 of them. People can't even identify the sound. And
4 that's the paper cutter and it turns out most people
5 cannot identify the paper cutter.

6 Q Now, how were these sounds, the controls as
7 well as the stimulus that was being tested here, how
8 were they presented to the respondents?

9 A We created a high quality CD or a cassette,
10 depending on where we were, containing the four
11 sounds in a prescribed sequence. There were two
12 possible prescribed sequences: One was Windows,
13 doorbell, paper cutter, chirp; the other was
14 doorbell, chirp, paper cutter, Windows. Each sound
15 appeared on a CD, for example, with a break between
16 them so that the interviewer could stop it.

17 Q You mentioned you had two sequences. Why
18 were there two different sequences?

19 A Well, there's all kinds of discussions of
20 rotation effects. People are more likely to do
21 something and depending on the order you do them.
22 And in particular it's clear that people are less
23 likely to guess if they've already gotten some
24 answers they think of as right.

1 If I asked you four questions and you get
2 ? | answers to the first three, you are less likely to
3 | guess on the fourth. So the order you present things
4 | in affects how people guess, for example.

5 Q Do you have an understanding as to what the
6 chirp at issue, what product it is used in connection
7 with?

8 A It's used in connection with a
9 walkie-talkie/two-way radio.

10 Q And did any of the respondents have physical
11 two-way radios in front of them during the surveys?

12 A Not that we provided. I don't know whether
13 any of them had a radio they use all the time
14 themselves. I wouldn't be surprised if someone did,
15 but we didn't provide them.

16 Q Let me ask it this way: In running the
17 survey, were the interviewers given two-way radios to
18 use to transmit the sounds to the interviewees?

19 A No, sir. We did not provide anything but the
20 CD.

21 Q Now, I'd like to turn your attention to the
22 page bearing Bates Number MOT4690.

23 A Okay.

24 Q And can you tell -- this looks to be -- I'm

1 first sound. If you happen to know what the sound
2 is, please tell me what it is -- that's really the
3 question -- and what, if anything, you know about it.
4 Please be as specific as possible. If you don't
5 happen to know what the sound is, it's okay to say
6 so.

7 The first sound, and then the interviewer is
8 instructed basically, please press pause now. And
9 the interviewer presses pause and records what the
10 respondent says about Sound Number 1 and then probes
11 once with: Is there anything else.

12 Q Let me just stop you there. What is the
13 purpose of this question that reads: If you happen
14 to know what the sound is, please tell me what it is
15 and what, if anything, you know about it?

16 A We're trying to understand whether they can
17 identify the sound as being representative of a
18 particular thing. Suppose I was playing the doorbell
19 to them, the obvious answer for most, not all people,
20 would be it's a doorbell.

21 Q And the question: Is there anything else;
22 what is that intended to do?

23 A That's just intended to get a full answer.

24 Q Can you continue then, please?

1 A If the respondent -- this is an instruction
2 to the interviewer because it's in cap letters.

3 There's three forms here. There's bold which
4 is what's on the tape; cap letters which is the
5 instructions to the interviewer; and regular print
6 which is what the interviewer is supposed to ask the
7 respondent.

8 The respondent identifies the sound but
9 doesn't mention a specific company in his or her
10 answer ask, and there's another question, and the
11 question is basically: Are you thinking of one
12 company or more than one company that makes that.

13 Q And what was the purpose of that question?

14 A That's to see whether it's -- even if you can
15 identify what it is, that is the event, that you can
16 also identify the source as a single source. I mean,
17 the question really has -- it's basically to identify
18 whether it's a single source or more than one source
19 because I'm not really concerned whether they can
20 tell me what the specific source is. I want to know
21 whether they think it's one source or more than one.

22 Q And was this sequence of questions asked for
23 each of the four sounds?

24 A That's the next three pages.

1 was -- removing it was favorable to Nextel, not to
2 Motorola. Our policy is if it's favorable to the
3 client we're working for, we leave them in, but make
4 a footnote explaining what's going on and maybe
5 separate tables with or without. If it's favorable
6 to the opposing side, we remove them -- I mean, if
7 removing them is favorable to the opposing side.

8 Q Earlier I believe you testified that there
9 were 180 respondents in this survey; is that right?

10 A Yes.

11 Q And after removing Ms. Dunn's interviews,
12 what did that leave?

13 A 164.

14 Q All right. Now, I'd like to move Page 4684.

15 A Yes, sir.

16 Q And there are two bullet points there at the
17 top and I'd like to ask you, just generally, what
18 each bullet point means, and then we'll get into the
19 tables in your report. Can you explain the first
20 bullet point?

21 A Right. These are the two things we've been
22 talking about when I talked about the three
23 alternatives. First is is it indicative of a
24 particular event; second is is it indicative of a

an object

1 particular source. By event I mean something like
2 it's a doorbell or it's a computer; I mean, the
3 Microsoft sound that comes when you turn on a
4 Microsoft computer is indicative of an event, turning
5 on a computer and a particular source; the second
6 bullet point, Microsoft. The doorbell is indicative
7 of an event, it's a doorbell, but it's not indicative
8 of a particular source. Nobody thinks it comes from
9 one place.

10 So those are what those two bullet points
11 are.

12 Q And from the data in your survey as reflected
13 in Table 1, can you tell us what that shows?

14 A Okay. What we show here is a column for each
15 of the sounds. The numbers are all percentages.
16 They're not numbers. They're percentage on a basis
17 of 164 interviews and, for instance, 21 of the
18 percent of the people who heard the chirp identified
19 it as a radio, as the event being a radio, two-way
20 radio. 27% identified it as walkie-talkies; and 4%
21 of them said both radio and walkie-talkies; 13%
22 identified it as just a telephone; 3% said it was a
23 computer; and 25% had a huge variety of other things;
24 none coming up with any substantial amount of time;

14 M
29 N
9 N9M

1 A If taking her out made it better for
2 Motorola, we would not have taken them out. If
3 taking them out makes it worse for Motorola, that is
4 7 it disfavors Motorola, we do take them out.

5 Q And does that follow your general practice?

6 A Yes, sir. In either case we make a note of
7 it and show what happened. I mean, we don't just do
8 it or not do it. We take them out of the results,
9 but we do preside the information.

10 Q I'd like to turn back to Table 2 of your
11 report on 4685.

Motorola Only 11%

12 A Yes, sir.

13 Q And as I understand it from the second line,
14 second row, you included the 29% of respondents who
15 identified Nextel as the single source of the chirp
16 there in the table, correct?

29+9=38%

17 A Yes, sir.

18 Q And there were also 9% who identified
19 Motorola and Nextel as the single source of the
20 chirp, correct?

21 A Yes, sir.

22 Q Why were those included in the 52% composite?

23 A Because our understanding of the rule is
24 single source albeit negative, albeit unknown, albeit

1 even wrong, as long as there's a rationale for that
2 single source; that is, it's noise -- if one person
3 says Continental Airlines, another one says Microsoft
4 and the third one says McDonald's, but if there's a
5 rational reason of believing it's connected to
6 Nextel -- and our understanding is that the systems
7 are akin to -- some of them, in fact, do use Nextel
8 systems, so there's a rational reason and they're
9 telling us it's a single source. And our charge was
10 to find out how many people thought it was a single
11 rational source, not whether they thought it was
12 Motorola.

13 Q And when you say if there was a rational
14 reason, was there such a reason in this particular
15 case?

16 A We understand that there is.

17 Q And what is that?

18 A We understand Nextel makes an akin product;
19 that is, a telephone system with a walkie-talkie
20 option where their name appears on the thing and uses
21 a different -- that system uses a different frequency
22 chirp, but it's also used as a chirp.

23 Q And you understand there would be a business
24 relationship between Motorola and Nextel as well?

1 walkie-talkie radio.

2 Q So did you --

3 A And, again, it will be more than 25 or 30; it
4 won't be 100%. It will be what we understand to be
5 numbers significant in such cases, but we weren't
6 sure of that. We just thought that's what we'd get.

7 Our problem is we don't like to do a survey
8 that turns out to be useless or detrimental to the
9 client, so we try and understand what we might get in
10 general terms.

11 Q Why did you tell Mr. Gabrielides that you
12 thought a significant number of people would identify
13 Nextel?

14 A Because in the qualitative work we had done,
15 some people had identified Nextel.

16 Q And the qualitative work you did -- I believe to see if
17 you described it in prior deposition -- included *people thought it*
18 playing the chirp sound for people in your office; *Nextel + motor.*
19 that right? *is were 2 independent companies.*

20 A People in my office, people on a ski patrol,
21 some EMTs. I have a personal friend who is an EMT.
22 I spend a lot of time with her trying to understand
23 how they use it. That was very early in the game.

24 Q And I believe you testified in your prior

1 A Many of them answered with particular company
2 names.

3 Q Right.

4 A That's true.

5 Q And if somebody answered with a single
6 company name, why would the interviewer not be asked
7 to probe for anything else?

8 A I don't know how to answer that question.
9 The answer is in our judgment that was the answer to
10 the question and that was it. It's not common to
11 probe such questions. That doesn't mean we should
12 never do it. My guess is it never even occurred to
13 us to do that.

14 Q And no further questions were asked beyond
15 the two that are indicated here; is that correct?

16 A Well, what's your job title and your
17 position. And the bottom of that page with --

18 Q Right.

19 A -- 799 you'll see that after all four sounds
20 they were asked their job title and their position.

21 Q But no further questions with respect to the
22 chirp sound; is that --

23 A That's correct.

24 Q And you did not attempt to gauge the primary

1 significance of the chirp sound in the mind of users
2 by asking a follow-up question as to the relative
3 purpose of the chirp sound; is that correct?

4 MR. GABRIELIDES: Objection to the form.

5 THE WITNESS: I think you have two different
6 ideas in that question. But we ask only this. This
7 is what we asked. You can characterize it whatever
8 way you please. That's your job. I'm not arguing
9 that. We asked these two questions. It speaks for
10 itself.

11 BY MR. STEWART:

12 Q Now, going back to the selection of the
13 sample -- I'm sorry -- the selection of the universe,
14 you did not seek to interview purchasers or potential
15 purchasers of the Motorola two-way radios that are
16 the subject of this proceeding, correct?

17 MR. GABRIELIDES: Object to the form.

18 THE WITNESS: I don't understand that question.
19 We think these people are potential purchasers or at
20 least purchase influentials, which are the same thing
21 in our mind; people who influence the purchasers.

22 BY MR. STEWART:

23 Q But you would acknowledge that there are
24 people who actually make the purchases of two-way

Legalink, a Merrill Communications Company

310 262 2524

Their product makes one sound

Our " (which they make) makes a similar sound
But so was our courts

Why should Rappaport be able to count Nextel as indicating
Motorola?

Despite his pre-test results,

He never asked consumer whether Nextel was Assoc w
Motorola. (He presumes that they know Nextel has a
contract w Motorola)

* Rappaport is assuming what he is required to prove
He can't assume because people say Nextel
they mean Motorola.

10:30-11:00

153 E. 53

31st floor

JACOBY DEPOSITION EXHIBIT 10

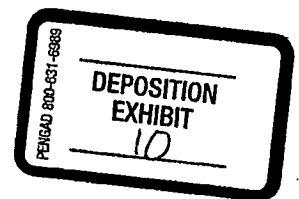
**Nextel Communications v. Motorola, Inc.,
Opp. No.: 91/161,817
App. No.: 78/235,618
Mark: Sensory Mark (911 Hz tone)**

Nextel v. Motorola
Opp. No. 91/161,817
Nextel Testimony
Jacoby Ex. 10

A STUDY OF THE "CHIRP" SOUND

CONDUCTED FOR
BRINKS HOFER GILSON & LIONE

SEPTEMBER 2005



RL ASSOCIATES

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MOT 004675

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Opp. No. 91/161,817

NEXTEL J 000032

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MOT 004676

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Opp. No. 91/161,817

NEXTEL J 000033

I - INTRODUCTION

Background

Motorola, Inc. ("Motorola") manufactures and sells a wide variety of communications equipment, including, but not limited to, two-way radios. We have been informed that Motorola's two-way radios are commonly used by a wide variety of public safety personnel, such as police officers, fire fighters, ski patrollers, and emergency medical technicians (EMTs). We understand that to avoid having people speak over one another, the radio has a built-in feature that signals when one person has finished speaking. Specifically, the radios signal a speaker is finished by emitting a "chirp" sound. On page 2 of Motorola's Answer to Notice of Opposition, this chirp sound is described as an "electronic sound consisting of a tone at 911 Hz played at a cadence of 25 milliseconds (ms) on, 25 ms off, 25 ms on, 25 ms off, 50 ms on."

Goal of the Study

In the spring of 2003, Motorola filed an application for registration of the chirp sound. The application was subsequently opposed by Nextel Communications, Inc. ("Nextel"). We understand that Nextel opposed the registration because they claim the chirp sound is not inherently distinctive, nor has it acquired distinctiveness. In partial response to Nextel's concerns, Brinks Hofer Gilson & Lione, (counsel for Motorola) commissioned RL Associates to design and carry out a fair and unbiased test of whether the chirp sound has or has not acquired source indicating distinctiveness (secondary meaning). As we understand it, for sounds (or similar sensory stimuli such as smells) source indicating distinctiveness has two components:

- The sound is distinctive in that members of an appropriate public have come to recognize it as indicating (associated with) a particular event.
- It is source indicating, in that, when used to indicate a particular event, members of the appropriate public recognize it as being indicative of a single, albeit possibly anonymous source.

To test whether the chirp sound has in fact acquired source indicating distinctiveness, we designed and carried out a survey of members of the appropriate public of public safety personnel. This is a report on the results of that study.

¹ In this case we think it valuable to distinguish between these two components of source indicating distinctiveness, so in this report we will use that term rather than the more common term secondary meaning.

MOT 004677

II - METHODOLOGY

Introduction

Before beginning our discussion of the specific methodology used in this survey, we think it is important to note that the methodology used in any survey research project involves some degree of compromise between conflicting objectives. For instance, on the one hand, there is a desire to completely control the survey process, and on the other hand, a desire to replicate actual market conditions. It is therefore important to keep in mind throughout our discussion of methodology that, of necessity, the procedures used incorporated such compromises.

General Approach

The primary objective in this case is to determine whether a sound has acquired source indicating distinctiveness among those people who routinely use the equipment that make the sound. Thus, it was obviously necessary to design a study in which respondents were able to hear the sound at issue. Theoretically, one could present the sound to respondents either in person or over the telephone. While a telephone approach is lower cost, in order to present the sound in as clear a way as possible we decided to interview respondents in person.

To a substantial degree, the sound at issue is employed in a piece of equipment (two-way radios) whose use is concentrated in a limited segment of the population, primarily, people who work in one aspect or another of public safety. By far the most cost-effective way to reach a random sample of such individuals is at the respondent's workplace. Such interviews are a common way of doing such surveys, and are generally accepted in the field as valid survey methodology.

Universe and Sample

There are two issues related to drawing an appropriate sample:

1. Defining the proper universe from which to draw the sample.
2. Assuring the sample is drawn in such a way as to be representative of this universe.

Universe - In surveys designed for use in Lanham Act litigation it is generally accepted that an appropriate universe consists of people who are likely to be actual or potential users of the

SERIOUSLY
FLAWED
UNIVERS

Two-way radios that don't operate on
Public Svc, Police, Fire, EMT
First responders

MOT 004678

Attorneys' Eyes Only -
B

NEXTEL J 000035

Research users *not prospective purchasers*

Nextel v. Motorola
Opp. No. 91/561817
Nextel Testimony
Jacoby Ex. 10

3

product at issue. Since the product at issue in this case is a two-way radio used primarily by people in the field of public safety, we defined the appropriate universe for this study as police officers, fire fighters, and emergency medical technicians (EMTs).

Who does he leave out?

Sample Frame – The methodology used in this study was in-person interviews conducted with police officers, fire fighters, and EMTs at their workplace. The interviewing firms we selected to conduct the interviews were geographically distributed throughout the United States.²

What about construction people?

Sample Selection – The interviewers were instructed to use their local phone book to call police, fire, and EMT stations in their area. Interviews were done either at the workplace of the respondent or in the interviewing firm's offices. They were told to attempt to conduct interviews with 14 different workplaces. At the workplace (as long as each interview was conducted in private (i.e. with only the respondent able to hear the interview), interviewers were permitted to conduct up to two interviews per workplace. If respondents were asked to come to the interviewing firm's office, they were to interview no more than two respondents per workplace.

What are these instructions? interviewers? not in Appendix

Honoraria – Both because offering respondents a small honoraria increases the response rate (and thus improves the reliability of the survey), and because we believe that there is an emerging understanding that there is an ethical responsibility to pay willing respondents for their time, respondents were offered \$25.00, either as a donation to their local Police Benevolent Board or their station, or as a cash payment to themselves.

² Interviews were conducted in each of the nine census regions except the East South Central region (KY, TN, AL, and MS).

MOT 004679

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NEXTEL J 000036

Study Design

a) Introduction – The Need for “Controls”

As is true in virtually every perception survey, the design of this survey has to take into account potential sources of error. One type of error is artifacts arising from the survey procedure itself. This type of potential source of error is commonly referred to as “noise”. The most common, although not the only, source of “noise” is that rather than admit they don’t have an answer to a question, at least some respondents will “guess” in their desire to get the “right answer.” Because no matter how well designed a survey it is generally impossible to guarantee that such noise has been eradicated, there is a general need to provide a mechanism to estimate the noise. In the great majority of cases, this mechanism(s) is the use of one form or another of controls.

b) The Controls Used

Aside from the chirp, respondents were presented with three other “control” sounds. The controls were chosen in such a way that we believed that the three control sounds would reflect three of the possible alternatives (single source identifying, event but not source identifying, neither event nor source identifying), and so provide a variety of useful estimates of the underlying tendency of respondents to guess (i.e. of the noise).

a) The chime sound played at startup of a computer running the Windows operating system.

In designing the survey, we believed that a majority of people would be able to identify this sound, and would think it comes from one company (and in particular Microsoft).

b) A doorbell – In designing the survey, we believed that a majority of people would be able to identify this sound, but would think that it comes from more than one company.

c) A paper cutter cutting paper – In designing the survey, we believed that a majority of people would not be able to identify this sound.

It is clearly desirable for respondents to hear the sounds in a consistent, controlled manner. To accomplish this, a high quality CD or cassette containing the four sounds described above was produced in a recording studio. To limit any possible order bias, the sounds were presented in two sequences – half the respondents heard the sounds in the sequence: (Windows, doorbell, paper cutter, chirp) the other half heard the sequence (doorbell, chirp, paper cutter, Windows).

MOT 004680

Questionnaire

Once the respondent was alone with the interviewer, they were told:

*I am going to have you listen to a few recorded sounds.
You will then be asked some questions.*

The interviewer then started the CD player. With the exception of probe questions and two demographic questions at the end of the questionnaire, the questions and sounds were recorded on the CD. This was done to ensure that everyone clearly heard the same set of instructions. Interviewers were instructed to follow along with the script, pausing the CD when told to do so, and recording the respondent's answers in the appropriate spaces.

The recording began with the following instructions:

You are going to hear four sounds one after another. You will hear each sound three times. After you have heard all four sounds, you will then hear each sound individually, and I will ask if you can identify the sound.

Why mention this here? No need.

Each sound was then identified by a number and played three times, and the recording then continued:

Now you will hear each of the sounds again. After you hear each sound there will be an opportunity for you to tell the interviewer what, if anything, you know about the sound. This is the first sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

The interviewer pressed pause and recorded the respondent's answer in the space provided. The interviewer was instructed to probe once with, "Is there anything else?" If the respondent identified the sound but did not mention the name of a specific company in his or her answer, the interviewer asked a follow-up question:

You said that sound comes from a [ANSWER FROM PREVIOUS QUESTION]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

The interviewer then resumed the CD and the same procedure was repeated for three other sounds. The interviewer then completed the interview by asking two demographic questions:

*Finally, what is your job title?
Is your position paid or volunteer? (Not asked of Police)*

*See Bates MOT 004697
MOT 004681*

At the conclusion of the interview, respondents were asked to complete a brief honorarium form specifying the charity they wanted their \$25 honorarium donated to, or acknowledging that they received \$25. A complete copy of the questionnaire used in this study is included in Appendix A.

Interviewing

Courts have consistently held that surveys conducted for use in litigation require that the interviewing be done by professional interviewers who are shielded from the client sponsoring the work, from the purpose of the study, and even from the fact that the study is being conducted for litigation. That is, the interviewing procedures must be "double blind." For this reason, in this study the interviewers and their supervisors were never told for whom the study was being conducted, nor that it was being conducted for litigation purposes. Furthermore, we believe that in this study the interviewer instructions and, more importantly, the test procedures themselves are transparent, in the sense that an independent observer could not tell who had commissioned the survey.

Shielded & precautions were taken
A total of 180 interviews³ were conducted by 8 interviewing firms. Each firm was instructed to conduct one to two interviews at each of 14 different stations. The name and location of each interviewing firm, and the number of interviews conducted by that firm, appears below:

- 13 Quick Test/Discovery NQN in Natick, MA (Ballot numbers starting "1")
- 27 Northeast Data in West Nyack, NY (2)
- 28 Quick Test/Discovery NQN in Olympia Fields, IL (3)
- 10 Helen Nelson Market Research in Rosemount, MN (4)
- 28 Quick Test/Discovery NQN in Atlanta, GA (5)
- 25 Quick Test in Houston, TX (6)

³ Sixteen interviews conducted in Atlanta, GA by Kimberly Dunn are not included in the results presented in the next chapter of this report. Based on a careful review of her work, we believe that at least some of her interviews were not conducted correctly, if at all. For one thing, the answers in two of her interviews (Ballot numbers 5-113 and 5-114) are exactly the same. In both interviews the four sounds are identified as follows: Computer program - Windows; Doorbell; Door closing - Heavy door scrubbing; Cell phone - Nextel. More important, when a member of the RL Associates professional staff attempted to validate these two interviews, in one case she was told the respondent did not work at that station, and in the other case the number was disconnected. We attempted to validate the remaining 14 of Kimberly's interviews. We were told that there was no such person at 6 of the numbers we tried, and one number was for a fax machine. For these reasons, we decided to exclude all of the work done by Kimberly Dunn. We believe that, if anything, discarding the interviews was conservative from the point of view of Motorola (that is, these interviews would have been slightly beneficial to Motorola). Copies of the 16 interviews conducted by Kimberly Dunn are included in Appendix C.

MOT 004682

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NEXTEL J 000039

Answer, including them would have been injurious!

25 C & C Market Research in Westminster, CO (7)
24 Consumer Pulse in Redondo Beach, CA (8)

Poor training
All interviews were conducted in August and September 2005 by professional interviewers employed by firms that we consider reliable and trustworthy. Aside from their general training and experience as interviewers, each interviewer was provided with a copy of written instructions, which specifically instructed them in the proper procedures for this study. A copy of the instructions is included in Appendix B.)

Validation

not independent!
In order to ensure that the interviewing was carried out as reported, two members of the RL Associates professional staff independently read all of the interviews. This practice allows us to look for patterns in the questionnaires conducted by a particular interviewer (e.g., repetition of an unusual phrase) that indicate that the questionnaires were not completed correctly, or were simply made up by the interviewer.

A second source of validation is the honorarium sheet the respondent was asked to complete at the end of the interview.

why not 100% effort?
What was outcome?
In addition, at least 20% of each interviewer's work (other than Kimberly Dunn's) is currently being formally validated by AVC Research, an independent interviewing service located in Belvidere, New Jersey. The purpose of this formal validation is to determine whether the respondent recalled participating in the interview, not to verify a respondent's answers to any particular question. As of this date, it is our opinion that all interviews were carried out according to our instructions.

MOT 004683

III - DATA AND DISCUSSION

This survey was designed to provide information as to whether or not:

- The sound is distinctive in that members of an appropriate public have come to recognize it as indicating (associated with) a particular event.
- It is source indicating, in that when used to indicate a particular event, members of the appropriate public recognize it as being indicative of a single, albeit possibly anonymous source.

180-16 (Twisted interview)

The results of the 164 interviews are shown in three tables. Table I shows the results relevant to the first issue tested - whether each sound is recognizable as indicating a particular event. The results show figures for the four different sounds each respondent heard:

TABLE I

Please tell me what it is and what, if anything, you know about this sound.

My count? This ambiguous

	<u>Chirp</u>	<u>Paper Cutter</u>	<u>Doorbell</u>	<u>Windows Start-up</u>
Radio	21	0	0	0
Walkie-talkie	27	0	0	0
Radio and walkie-talkie	4	0	0	0
Telephone	13	0	0	4
Paper Cutter	0	21	0	0
Doorbell	0	0	96	0
Computer	3	1	0	87
Any Other	25	67	3	7
Don't Know	7	12	1	2

ALL FIGURES ARE PERCENT OF 164 INTERVIEWS

The 28% (3+25) who said either computer or some other product or service in response to the "chirp" sound clearly indicate some guessing was going on with respect to this sound. However, the fact that not one individual mentioned either radio or walkie-talkie with respect to any of the other sounds shows that those respondents who said either radio or walkie-talkie with respect to the "chirp" sound were not guessing. While there was significant mention of "telephone", and some people may have been referring to the walkie-talkie feature of a telephone, this is not clear in the responses. Therefore, to be conservative (from Motorola's point of view), we did not count telephone answers as indicating a radio/walkie-talkie device. We conclude that net of noise 52% (21+27+4) recognize the "chirp" sound as that made by a radio and/or walkie-talkie.

MOT 004684

Each digit/number that made the sound.

Table II shows the results relevant to the second issue tested - whether each sound is identified with a specific source, or if not whether it is identified with one company or more than one company. As in Table I, the results are shown for the four different sounds.

TABLE II

suggest thinking of a large concrete co. Express anonymous response.

Q1
Q2

Please tell me what it is and what, if anything, you know about this sound.
Are you thinking of one company or more than one company?

This is not a verbalized Q2, but a misrepresentation. Q2 never asked about the sound.

	Chirp	Paper Cutter	Doorbell	Windows Start-up
Motorola only	14	0	0	0
Nextel only	29	0	0	0
Motorola and Nextel	9	0	0	0
Motorola and/or Nextel total	52	0	0	0
Microsoft/Windows	0	1	0	66
Any other specific single source	10	13	11	13
Unknown single source	2	1	3	2
Any specified multiple sources	5	4	2	3
Unknown multiple sources	5	13	20	3
Don't know number of sources	19	56	63	10
Don't know what sound is	7	12	1	2

ALL FIGURES ARE PERCENT OF 164 INTERVIEWS

The 22% (10+2+5+5) who either gave a non-Motorola/Nextel source or multiple sources in response to the "chirp" sound clearly indicate some guessing was going on. However, (and this is roughly true for each of the four sounds) the 12% (10+2) who said single source (other than Motorola or Nextel) just about balanced the 10% (5+5) who said multiple sources. Moreover, no respondent said Motorola and/or Nextel for any of the other sounds. We conclude that all of the guessing with regard to the specific source of the "chirp" sound is reflected in the respondents who gave a non-Motorola/Nextel single source - in other words, those respondents who said Motorola and/or Nextel with respect to the "chirp" sound were not guessing. We conclude that net of noise 52% (14+29+9) associate the "chirp" sound with Motorola and/or Nextel.

Since Nextel chirp (at 1800 Hz) is different. Why does Rapoport connect Nextel (29%) as support for Motorola - especially, if respondents knew there were 2 different sources/entities. Motorola Only = 14% Motorola + Nextel = 9% But that's 2 sources (M+N), not 1!

The tables on the previous two pages show the proportions of people who met each of the two components of source indicating distinctiveness. Table III shows the proportion of people who gave answers that met both of the two criteria.

TABLE III

Motorola only and radio only	7%
Motorola only walkie-talkie only	3
Motorola only and radio and/or walkie-talkie	11
Nextel only and walkie-talkie only	20
Nextel only and radio only	3
Nextel only and radio and/or walkie-talkie	24
Motorola and Nextel – radio and/or walkie-talkie	7
Motorola and/or Nextel – radio and/or walkie-talkie	42

As discussed on the previous two pages, because respondents were only counted who were not guessing either with respect to the event (i.e. radio and/or walkie-talkie) or with respect to the source (Motorola and/or Nextel) these results are essentially "net of noise". Thus the data shows that approximately 42% of the relevant population recognize the "chirp" sound as that made by a Motorola and/or Nextel radio and/or walkie-talkie.

MOT 004686

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NEXTEL J 000043

IV - PERSONNEL AND REMUNERATION

Michael Rappeport was responsible for all aspects of this survey. Dr. Rappeport's resume, including cases and publications, is attached as Appendix D.

RL Associates is being compensated \$65,400 for this survey. Dr. Rappeport's hourly compensation rate for time spent subsequent to this report is \$500/hour.

Michael Rappeport Sept 14, 2005
Michael Rappeport

MOT 004687

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NEXTEL J 000044

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APPENDIX A
QUESTIONNAIRE

MOT 004688

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Opp. No. 91/161,817

NEXTEL J 000045

**RL ASSOCIATES
SOUND STUDY - RG682
SCREEN SHEET**

INTERVIEW DATE: _____
START TIME: _____
END TIME: _____

INTRODUCTION: Hello, this is _____ from _____. We're conducting a brief survey among various professionals. I want to emphasize that we are not selling anything, and we will not ask any questions about your work.

Our survey takes less than 10 minutes to complete. The survey involves listening to something on a cd, so it must be conducted in person, either at your station, or our office, whichever is most convenient for you. We will donate \$25 to your...

IF POLICE, SAY: local PBA for your participation in this study.

IF FIRE/EMT, SAY: station for your participation in this study.

IF THE PERSON IS NOT AVAILABLE NOW, DETERMINE A TIME TO CALL BACK.
RESULT IF CANNOT CONTINUE NOW:

- ☐ Agreed to participate - Date and time of appointment: _____
☐ Call back to arrange appointment: _____
☐ Refused to participate - Terminate and tally

INTERVIEWER INDICATE: 1 POLICE 2 FIRE 3 EMT

RESPONDENT NAME: _____

STATION ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

STATION PHONE NUMBER: (____) _____ - _____

MOT 004689

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Opp. No. 91/161,817

NEXTEL J 000046

Does this mean "shielded"?

-1-

TAKE THE RESPONDENT SOMEWHERE PRIVATE TO BE INTERVIEWED. SEAT THE RESPONDENT. SAY: I am going to have you listen to a few recorded sounds. You will then be asked some questions.

INTERVIEWER: BEGIN THE CD/TAPE PLAYER. DO NOT READ THE FOLLOWING SCRIPT, JUST FOLLOW ALONG WITH IT. WHEN THE VOICE TELLS YOU TO PAUSE THE CD/TAPE, PLEASE DO SO AND RECORD THE RESPONDENT'S ANSWER IN THE SPACE PROVIDED. THE SCRIPT IS IN BOLD PRINT.

VOICE: You are going to hear four sounds one after another. You will hear each sound three times. After you have heard all four sounds, you will then hear each sound individually, and I will ask if you can identify the sound.

VOICE: This is Sound Number 1 (Sound x 3)

VOICE: This is Sound Number 2 (Sound x 3)

VOICE: This is Sound Number 3 (Sound x 3)

VOICE: This is Sound Number 4 (Sound x 3)

Notated?

VOICE: Now you will hear each of the sounds again. After you hear each sound there will be an opportunity for you to tell the interviewer what, if anything, you know about the sound.

VOICE: This is the first sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #1

VOICE: Please press pause now.

*What you know about it
or 1 to 10 or no.*

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #1 HERE. PROBE ONCE WITH: Is there anything else?

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:
You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

*Potentially
discrepancy*

- 2 -

VOICE: This is the second sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #2

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #2 HERE. PROBE ONCE WITH: Is there anything else?

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

MOT 004691

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NEXTEL J 000048

- 3 -

VOICE: This is the third sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #3

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #3 HERE. PROBE ONCE WITH: Is there anything else?

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

MOT 004692

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- 4 -

VOICE: This is the fourth sound. If you happen to know what this sound is, please tell me what it is and what, if anything, you know about it. Please be as specific as possible. If you don't happen to know what the sound is, it is okay to say so.

SOUND #4

VOICE: Please press pause now.

INTERVIEWER: PRESS PAUSE AND RECORD VERBATIM WHAT THE RESPONDENT SAYS ABOUT SOUND #4 HERE. PROBE ONCE WITH: Is there anything else?

IF THE RESPONDENT IDENTIFIES THE SOUND, BUT DOES NOT MENTION A SPECIFIC COMPANY IN HIS OR HER ANSWER, ASK:

You said that sound comes from a [ANSWER FROM ABOVE]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

INTERVIEWER: PRESS PAUSE TO RESUME CD/TAPE

Finally, what is your job title?

IF FIRE/EMT, ASK:

Is your position...

- 1 paid or
- 2 volunteer?

I (INTERVIEWER PRINT FULL NAME) _____

verify that I conducted this interview on (date) ____/____/____ at (time) ____:____.

INTERVIEWER SIGNATURE: _____

MOT 004693

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APPENDIX B

MEMO TO SUPERVISORS AND INTERVIEWER INSTRUCTIONS

MOT 004694

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Opp. No. 91/161,817**

NEXTEL J 000051

*No instructions
to shield*
Nextel v. Motorola
Opp. No. 91/161,817
Exhibit Testimony
Jacoby Ex. 10

RL ASSOCIATES

601 EWING STREET SUITE A-11
PRINCETON, NEW JERSEY 08540
(609) 683-9200
(609) 683-0855 FAX

SOUND STUDY - RG682 MEMO TO SUPERVISORS

PLEASE CALL ME AFTER YOU HAVE CAREFULLY REVIEWED THESE INSTRUCTIONS. I WOULD LIKE TO TALK TO YOU BEFORE YOU START THIS JOB.

The respondents for this study are police officers, fire fighters, and emergency medical technicians (EMTs). You are going to have to pre-recruit the respondents, using your local phone book. This is an in-person interview. It can be conducted either at the respondent's station, or at your interviewing facility, whatever is most convenient for you and the respondent. We would like you to conduct at least one interview at 14 different stations (or - if you are conducting the interviews at your facility - with people from 14 different stations). You may conduct up to 2 interviews per station, so, you should end up conducting between 14 and 28 interviews in all.

We are offering to make a \$25 donation to the police officer's Police Benevolent Association (PBA) or the fire fighter's/EMT's station for their participation in this study.

The study involves playing a CD (or cassette) that has four sounds on it, and finding out what, if anything, the respondent knows about those sounds. Most of the instructions to the respondent have been recorded on the CD, so the interviewer just has to follow along with what is written on the questionnaire. During the interview, the interviewer's primary responsibilities include:

- Starting and stopping the CD/tape at the appropriate time
- Writing down the respondent's answers
- Asking the probe question, Is there anything else?
- Asking a follow-up question that is specified on the questionnaire
- Asking two questions at the end of the survey
- Having the respondent fill out the honorarium sheet

If possible, we ask that a MINIMUM OF TWO interviewers work on this project.

Each interviewer is to have his or her own set of interviewer instructions.

* Before conducting any interviews, ALL interviewers working on this study must read and sign a copy of the interviewer instructions. The signed interviewer instructions must be returned to RL Associates at the end of the study. Work will not be accepted from interviewers who did not sign the interviewer instructions prior to conducting interviews.

We ask that you carefully review the questionnaire and the interviewer instructions with the interviewers before they start interviewing. It is essential that all interviews be conducted completely and correctly.

MOT 004695

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Opp. No. 91/161,817

NEXTEL J 000052

MEMO TO SUPERVISORS – PAGE 2

The Screen Sheet can be filled out in pencil, but the rest of the questionnaire should be completed in black or blue PEN. We do not want the interviewer to erase or "white out" ANYTHING that he or she writes. If the respondent changes his or her mind, the change should be recorded verbatim. If the interviewer makes a mistake, he or she should cross out the mistake, and put their initials by the change.

Please be sure the interviewer fills in ALL of the information that is asked for at the end of the questionnaire. We are going to look at this information to verify that the interviews were done correctly. Interviewers are to print their full name, enter the date and time the interview was conducted, and sign the bottom of the interview.

Do not edit the questionnaires. We want to see the questionnaires exactly as the interviewer records them and submits them to you. This is why it is crucial that the interviewer carefully follow the instructions.

We WILL NOT PAY for work that is incomplete, incorrectly completed, or unreadable. If you or the interviewers have ANY questions about this study, please call me!

Please ship the completed study back to our office as soon as it is complete.

- We would like you to fax us the first two interviews you do as soon as they are completed.
- We would like you to send us all of your completed interviews on Friday, September 9 so that we receive them on Monday, September 12. If you are not going to be able to meet this deadline, please let us know.

As soon as you have finished the study, please return all of the materials, including:

Completed questionnaires
Signed interviewer instructions
Signed honoraria sheets
CD and cassette

You can ship the study back to us in one of two ways:

- a) UPS NEXT DAY AIR – Our UPS shipping number is
- b) FEDERAL EXPRESS PI – Our Federal Express account number is

If you have any questions or concerns, please call me. Thank you very much.

MOT 004696

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NEXTEL J 000053

RL ASSOCIATES

601 EWING STREET SUITE A-11
PRINCETON, NEW JERSEY 08540
(609) 683-9200
(609) 683-0855 FAX

SOUND STUDY - RG682 INTERVIEWER INSTRUCTIONS

PLEASE TAKE THE TIME TO CAREFULLY REVIEW THESE INSTRUCTIONS.

* Before conducting any interviews, you must read AND SIGN a copy of the interviewer instructions (see the bottom of Page 2 of these instructions). It is essential that the interviews be conducted COMPLETELY and CORRECTLY. If you have any questions, please ask your supervisor.

The Respondents

The respondents for this study are police officers, fire fighters, and emergency medical technicians (EMTs) that have been pre-recruited to participate in this study.

The Questionnaire

This study involves playing a CD (or cassette) that has four sounds on it, and finding out what, if anything, the respondent knows about those sounds. Most of the instructions to the respondent have been recorded on the CD, so you just have to follow along with what is written on the questionnaire. During the interview, your primary responsibilities include:

- Starting and stopping the CD/tape at the appropriate time
- Writing down the respondent's answers
- Asking the probe question, Is there anything else?
- Asking a follow-up question that is specified on the questionnaire (see note below)
- Asking two questions at the end of the survey
- Having the respondent fill out the honorarium sheet

* The Follow-Up Question

After the respondents hear each sound, they are asked what it is and what, if anything, they know about it. If the respondent identifies the sound, but does not mention the name of a specific company in their answer, be sure to ask the follow-up question:

You said that sound comes from a [ANSWER GIVEN]. Are you thinking of one company who makes that [ANSWER] or more than one company who makes that [ANSWER]?

For instance, if the respondent says the sound is a boiling tea kettle, the follow up question should be:

You said that sound comes from boiling tea kettle. Are you thinking of one company who makes that tea kettle or more than one company who makes that tea kettle?

IT IS IMPORTANT TO NOTE THAT THERE ARE NO "RIGHT" ANSWERS. WHAT WE ARE INTERESTED IN IS WHAT THE RESPONDENT THINKS. TO US, WHATEVER THE RESPONDENT SAYS IS "RIGHT."

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*Focuses
interviewer
or device*

INTERVIEWER INSTRUCTIONS - PAGE 2

The Screen Sheet can be filled out in pencil, but the rest of the questionnaire should be completed in **black or blue PEN**. We do not want you to erase or "white out" ANYTHING that you write. If the respondent changes his or her mind, record the change verbatim. If you make a mistake, cross out the mistake, and put your initials by the change.

Please be sure to carefully fill in ALL of the information that is asked for at the end of the questionnaire. We are going to look at this information to verify that the interviews were done correctly. You must print your full name, enter the date and time the interview was conducted, and sign your full name.

If you have ANY questions about any aspect of this study, please ask your supervisor!

* * * SIGN AND RETURN AT THE END OF THE STUDY * * *

I _____ have read the above interviewer instructions on _____ (date)
at _____ (time). INTERVIEWER SIGNATURE:

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APPENDIX C

INTERVIEWS CONDUCTED BY KIMBERLY DUNN

MOT 004699

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